

Item 1: Implementation Report of Promotional Activities 2020

1. International Conventions, Visits and Meetings (May. 2020 – Oct. 2020)

Date	Event/Place	Purpose	Achievements
June 29	Teleconference with UMAP chair country, Thailand (Ministry of Higher Education, Science, Research and Innovation)	Discuss UMAP IS country and other matters	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS; Dr. Yuko Kobayakawa, Executive Director of UMAP IS; Mr. Kiyotaka Takahashi, Director of International Affairs Office at Toyo University; Ms. Naoko Kimoto, Mr. Masato Fukushima and Ms. Yumiko Ishizuka, staff members of UMAP IS; had a WebEx meeting with Dr. Sumate Yamnoon, UMAP Chairperson; Ms. Sudaporn Imcharoen and Mr. Teeratorn Likhitphongsathorn, staff members of Ministry of Higher Education, Science, Research and Innovation. They discussed the next UMAP IS country, Task Force Meeting and UMAP Board Meeting.
June 30	Webinar with Fulbright Commissions and international education partners	Discuss research and educational exchange	The Fulbright Commissions in Japan and the Philippines, in partnership with the Okinawa Institute of Science and Technology (OIST) Foundation, hosted an online webinar. Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, participated in the online webinar as a speaker, and discussed research and educational exchange in the U.S., Japan, and the Philippines with other representatives of Fulbright Philippines, the OIST Foundation, the Philippines' Commission on Higher Education (CHED), and edX.
July 28	4 th Task Force Meeting (online)	Discuss future plans for UMAP's student exchange programs, next IS country/territory, financial structure, and budget proposal	UMAP IS held the 4th Task Force Meeting online. Countries/territories represented: Japan, Australia, Canada, Korea, Malaysia, the Philippines, and Taiwan Observer organizations: JASSO (UMAP Japan NS), the Japan Association of National Universities, and Japan Association of Private Colleges and Universities.
September 2-4	2020 Summer Institute on International Education, Japan, Kansai University in Osaka, Japan	Attend workshops and sessions	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, gave a presentation at 2020 Summer Institute on International Education, Japan: The Impact of COVID-19 and the Future of International Education. which was hosted by Research Consortium

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			for the Sustainable Promotion of International Education (RECSIE) during the 2nd and 3rd days with more than 500 participants. Prof. Shingo Ashizawa and Prof. Keiko Ikeda, Vice-Director of Institute for Innovative Global Education (IIGE), moderated "Global Dialogue: Alternative Education Abroad post COVID-19" a two-day session that focused on UMAP online collaborative programs; 55 participants attended the first session and 50 attended the second.
September 5	UMAP COIL-AP Program online kick-off meeting	Promote the commencement of the Program	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, attended the online kickoff meeting for the UMAP COIL-Advanced Placement Program 2021, which was held by the Institute for Innovative Global Education (IIGE), Kansai University. About 80 attendees participated in the meeting.
October 23	Teleconference with Ritsumeikan Asia Pacific University (APU)	Discuss UCTS and UMAP programs	Mr. Masato Fukushima and Ms. Yumiko Ishizuka, staff members of UMAP IS, had a Zoom meeting with Mr. Jarl Jacob and Mr. Nobuhiro Nakamura, faculty members of the Academic Office at Ritsumeikan Asia Pacific University (APU). They mainly discussed how to use UCTS and shared ideas about UMAP programs.

As of October 31st, 2020

2. Publication of Newsletters

(1) UMAP AT A GLANCE 2020

Contents: General information on UMAP; lists of National Secretariats (NS) and participating universities

UMAP at a Glimpse 2020 is available as a PDF on the UMAP website.

(2) UMAP Newsletter Vol. 7

UMAP-IS is working on the next volume of the UMAP Newsletter, which will be available as a PDF file on the UMAP website in December 2020.

3. Website, Facebook and Twitter

We continued posting news from UMAP member countries and universities on the UMAP website,

Facebook and Twitter.

4. UMAP Official Video

Contents: General information on UMAP, messages from alumni, and how to join UMAP

5. Collaboration with other organizations

- 1) Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, had an interview about “Digitalization for Global Campus”, and the article was featured in the newsletter, Monbukagaku Kyoikutsushin (Publication No.489, published on August 10).
- 2) The article written by Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, was featured in the newsletter, University Current Review (Publication No. 393, published in September 2020). He mainly examined the paradigm shift of educational exchange for Covid-19 on the article.
- 3) Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, had an interview about “Pursuing the Quality of Exchange Programs and Measures to Credit Accreditation Across Borders”, and the article was featured on the website of Asahi Shimbun EduA. He discussed mutual curriculum of UMAP Exchange Online and online academic transcripts.
Link of the article; <https://www.asahi.com/edua/article/13736344>
- 4) The article written by Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, was featured in Nihon Keizai Shimbun (published on October 5) and he focused on “Digitalization for Certificates of Academic Qualifications”.