Trends of Inter-University Cooperation in Asia: Sharing the Philippine Experience



Toyo University, Hakusan Campus, Tokyo, Japan 23 September 2016

Notes prepared by: ALEX B. BRILLANTES, JR., Ph.D.

Commissioner, Commission on Higher Education, Philippines

My gratitude to UMAP Chairman, Prof Datuk Dr Noor Azlan Ghazali, UMAP IS Secretary General Makio Takemura, Prof Shnigo Ashizawa, Deputy Secretary General, Executive Director Isamu Maruyama and his staff for their untiring efforts to make this symposium possible and for the hospitality extended to all of the delegates.

The assistance and advice of Atty. Lily Freida M. Milla, Joy Christine Bacwaden, Elma Paz and Cleo Angeline Cachapero in preparing this presentation is gratefully acknowledged.

Without meaning to be presumptuous, may I provide a personal context...

- SSEAYP / Nippon Maru in 76 that continues to today: network and social capital through the years. Decades later. e.g in higher ed: Chadarat Singhadechakul of OHEC of Thailand, Bunlay Nith of Ministry of Education in Cambodia, and Ivan Baguilat of Ifugao State U: (similar to Summer Camp for Youth 2016)
- East West Center and PhD at University of Hawaii
- Represents CHED Fulbright met colleagues from Hiroshima University

Context: Responding to IMPERATIVES OF GLOBALIZATION

Common Concerns brought about by Globalization: "The World is Flat"

- Global Village
- •Global Warming
- Security and Terrorism
- •International Communication and Technology
- International Trade
 - ASEAN Economic Community
 - APEC
 - Free Trade Agreements
- •Changing Paradigms: GLOCALIZATION and COOPETITION
- •Impact on the Education Sector: Education as a commodity
 - Mutual Recognition Agreement
 - Increase in Transnational Education
 - Rankings

Modalities of Inter-University Collaboration

- Academic (Faculty and Student) exchange
 - Especially Faculty (as pointed our by Darla Deardoff)
- Research collaboration
- Transnational education
- Cross border education
- Massive Online Courses MOOCS

Aligning with efforts of Various Regional Networks

- APEC
- ASEAN
- ASEAN + 3
- AUN (ASEAN University Network)
- SEAMEO RIHED Southeast Asian Ministers of Education Regional Higher Education
- ASEM (ASEAN Europe)
- The proposed APEC University
- <u>EU Share and "Erasmus for ASEAN"</u> (need to consider evaluation done by Uwe Brandeburg)

CHED Policy Thrusts

- Access, Quality and Excellence
- •Adopt an internationalization program, a system for granting incentives, promotion of home-based internationalization
- •Strengthen partnerships between academe and industry to address the skills gap and skillslabor mismatch
- Participation in regional and international mobility schemes
- •Establish national standards for the development and maintenance of pathways and equivalencies and align with the international qualification framework to facilitate the mobility workers
- •CMO: Policy Framework and Strategies on Internationalization of Philippine Higher Education

Issues and Concerns of IUC

- Scholarships
 - Long term (academic degrees)
 - Short term (training e.g., English language training; internships and on the job; discovery camp)
- Culture
- Working with other networks (ASEAN, ASEAN+3, AUN, SEAMEAO, Donors like EU-Share, etc.)
- Quality Assurance: issue of trust
- Administrative
 - Role of Government (Regulator vs enabler)
 - Harmonizing policies e.g., credit transfer schemes
 - Immigration and visa issues

Next Steps and Moving Forward on IUC

- Developing and sharpening a Research Agenda
- Mobility issues and concerns
- Scholarships (long term / short term)
- Financing and cost sharing
- Developing and Strengthening Academe-Industry Linkages
- Administrative (role of government as regulator and enabler)
- Immigration and visa concerns
- Culture
- Harmonizing credit transfer schemes
- Working with Regional Networks

In Sum... Trends ...

- Recognize role of government
 - Enabler and regulator for quality education
 - Support and enabler for regional networks: like UMAP, SEAMEO-Rihed and address credit transfer and quality assurance issues and concerns
 - scholarships
- Academe- Industry Linkage: "Town and Gown"
 - to respond to job mismatch for poverty reduction and sustainable development
 - Enabling framework: coffee, shoe, wine, indigenous people, disaster risk reduction
 - Curriculum development: match needs of industry
 - Internship, on the job

Thank you

ALEX B. BRILLANTES, JR., Ph.D.

Email: alex.brillantes2014@gmail.com ias@ched.gov.ph

