

Item 1: Implementation Report of Promotional Activities 2019-2020

1. International Conventions, Visits and Meetings (Nov. 2019 – Apr. 2020)

Date	Purpose	Event/Place	Achievements
November 11	Visit by Universidad Técnica Federico Santa María (USM), Chile	UMAP IS (Toyo Univ.)/ Tokyo, Japan	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, Ms. Naoko Kimoto and Mr. Masato Fukushima, Staff members of UMAP IS, had a meeting with Director of Office for International Affairs to explain about how to utilize UMAP platform.
December 2	Promotion	Shizuoka University, Shizuoka, Japan	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, paid a visit to vice-president and delegates of International Affairs Section and Shizuoka University Organization for International Collaboration. He introduced UMAP and shared ideas regarding achievements from international interaction and student exchange programs.
December 11	Visit by Deakin University, Australia	UMAP IS (Toyo Univ.)/ Tokyo, Japan	Dr. Ly Tran paid a visit to UMAP IS and explained about New Colombo Plan (NCP) to them. She also discussed how to utilize NCP platform and Deakin University's participation in UMAP network with UMAP IS.
November 15	Promotion	Mae Fah Luang University, Chiang Rai, Thailand	Dr. Yuko Kobayakawa, Executive Director of UMAP IS and Ms. Naoko Kimoto of staff members of UMAP IS had a meeting with the following delegates to explain about UMAP. 1. Assoc. Prof. Nantana Gajaseni, Ph.D. Vice President 2. Ms. Sriprai Pundach Acting Head of Global Relations Division 3. Ms. Warunee Kaewbunruang Administrative Officer, Global Relations Division 4. Ms. Chayanee Laotrakul Administrative Officer, Global Relations Division
February 4	Visit by Universitas Kristen Maranatha, Indonesia	UMAP IS (Toyo Univ.)/ Tokyo, Japan	Ms. Naoko Kimoto, staff member of UMAP IS, had a meeting with 8 delegates of Universitas Kristen Maranatha. She explained about UMAP and encouraged them to join UMAP.

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February 5	Promotion	Loyola Marymount University, California, U.S.A.	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, participated in the workshop, which was hosted by the Southern California Consortium for International Studies (SOCCIS). 14 delegates from 6 universities/ institutions attended to the workshop and he introduced UMAP. Furthermore, he discussed universities' counterplans for COVID-19 with them.
February 13	Visit by Sophia University	UMAP IS (Toyo Univ.)/ Tokyo, Japan	2 administrative staff members of incoming programs from Sophia University visited UMAP IS. Ms. Naoko Kimoto and Mr. Masato Fukushima, Staff members of UMAP IS, explained about schedules for semester exchange programs and consult with them about the managements. This university also indicated that current UMAP program timelines were difficult for them to arrange their schedule since it took much time to finalize their internal screening for incoming students in faculty meeting.
February 16-19	AIEA 2020 Conference on UMAP as a Platform for Academic Mobility	Washington Marriott Wardman Park, Washington D.C., U.S.A.	UMAP-IS and Toyo University set up booths and conducted three sessions as Gold Sponsor. Furthermore, they had meetings with member institutions and National Secretariats to introduce UMAP. They also explained about UMAP programs and how to use USCO system to those institutions.
February 21	Promotion	Taipei Economic and Cultural Office, U.S.A.	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, made a courtesy visit to Dr. Min-Ling Yang, who is UMAP Ambassador and Director of Education Division, Taipei Economic and Cultural Office. He also shared ideas about the managements of UMAP IS with her.
February 21	Promotion	Mercy College Manhattan Campus, U.S.A.	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, had a meeting with Dr. Sheila Offman Gersh, who is Director of Center for Global Engagement, Mercy College Manhattan Campus. He also explained about UMAP programs to her.
March 3	Promotion	University of Hawaii at West O'ahu	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, visited the following delegates to introduce UMAP. Dr. Maenette Benham (Chancellor) Dr. Jeffrey Moniz (Vice Chancellor for Academic Affairs) Dr. Jan Javinar (Vice Chancellor's Office for Student Affairs)

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			Mr. Tim Park (Director of International Programs) Ms. Nalani Kaku (International Program Assistant)
April 10	Promotion	Kyoto University of Advanced Science	Prof. Shingo Ashizawa, Deputy Secretary General of UMAP IS, had a Zoom meeting with Mr. Atsushi Iwata, who is Director of International Office, Kyoto University of Advanced Science. Furthermore, he introduced UMAP and encourage him to join UMAP network.

As of April 24, 2020

2. Publication of Newsletters

(1) UMAP AT A GLANCE 2020

Contents: General information on UMAP; lists of National Secretariats (NS) and participating universities

Copies were distributed to participants of UMAP 2nd Board Meeting 2019 and UMAP International conference 2019, and non-member universities/institutions of AIEA2020.

Also, copies were sent to Universidad de Monterrey (Mexico), which is one of active universities, for promotional use so that they can distribute them to their students who would like to participate in student exchange programs.

UMAP at a Glance 2020 is available as a PDF on the UMAP website.

(2) UMAP Newsletter Vol. 6

Contents:

1. Greeting from New Chairperson
2. New Member Countries/Territories (Chile, Indonesia, Macau and U.S.A.)
3. Highlights of the First UMAP Board Meeting 2019
4. UMAP-COIL Joint Honors Program
5. Recap of UMAP-COIL Honors Program and UMAP Discovery Camp 2019 in Taiwan
6. Statistical Data of UMAP Programs
7. Reports from Member Countries/Territories (Canada)
8. UMAP's Activities
9. About UMAP

UMAP Newsletter Vol. 6 is now available as a PDF file on the UMAP website.

3. Website, Facebook and Twitter

We continued posting news from UMAP member countries and universities on the UMAP website,

Facebook and Twitter to disseminate information on UMAP programs.

4. UMAP Official Video

Contents: General information on UMAP, messages from alumni, and how to join UMAP

5. Collaboration with other organizations

- 1) Shingo Ashizwa, Deputy Secretary General of UMAP, was invited by UNESCO and gave a statement about UCTS at the conference in Korea. This UNESCO meeting was titled “Feasibility Study and Policy Brief on Strengthening Credit Recognition and Transfer Systems in Asia-Pacific” which was held on 13-14 June, 2019 at Sungkyunkwan University in Seoul, Republic of Korea.
- 2) UMAP IS organized Workshop with RECSIE (Research Consortium for the Sustainable Promotion of International Education). Working with RECSIE, Kansai University, Nanzan University and Toyo University, UMAP IS gave a couple of sessions focusing on effective use of university consortia for exchange at SIIEJ (Summer Institute on International Education, Japan) 2019.
- 3) UMAP IS introduced Prof. Hotta as a representative of UCTS to a two- day workshop of ASEAN EU Credit Transfer System Capacity building workshop International organized by CHED and European Union Support to Higher Education in the ASEAN region (SHARE) for SHARE universities on 19-20 June, 2019.
- 4) UMAP collaborated with SEAMEO RIHED (Southeast Asian Ministers of Education Organisation - Regional Centre for Higher. Education and Development) and jointly host international seminars during November 11-14, 2019.
- 5) UMAP IS worked with AIEA (Association of International Education Administrators) for promotion of UMAP activities in North America and serves as one of the main sponsors at the AIEA Annual Conference in February 16-19, 2020 in Washington DC.