



## Future Mindset and Global Business: July 15-29, 2018

	Date	Time	Events	Location	Remarks
1	07/15 Sun.		Arrival	Tamsui Campus	
2	07/16 Mon.	9:30-10:30	Opening	Tamsui Campus I201	Opening Ceremony, Dr. Pei-Wha CHI LEE
		10:30-12:30	Chinese		
		12:30-14:00	Lunch		
		14:00-18:00	Lecture (1)		Chinese Culture : International Cultural Taste and Appreciation(戲曲大觀園) Dr. Ha,Yi-Ping
3	07/17 Tue.	08:00-11:00	Lecture (2)	Tamsui Campus I201	Global Social Changes & Future Developments, Dr. Chen, Kuo-Hua
		11:00-12:30	Chinese		
		12:30-14:00	Lunch		
		14:00-17:30	Lecture (3)		International Cooperate Finance, Dr. Chen, Hung-Kun
4	07/18 Wed.	08:00-11:00	Lecture (4)	Tamsui Campus I201	International Financial Markets & Policies, Dr. Lin, Joung-Yol
		11:00-12:30	Chinese		
		12:30-14:00	Lunch		
		14:00-17:30	Lecture (5)		Globalizational Taiwan, Dr. Ji, Shun-jie
5	07/19 Thu.	08:00-9:30	Chinese	Tamsui Campus I201	
		10:00-11:30	Chinese		
		11:30-13:00	Lunch		
		13:00-17:30	Company Visit		Visit Taiwanese Financial Institutes, (Taiwan Stock Museum)
6	07/20 Fri.	08:00-11:00	Lecture (6)	Tamsui Campus I201	International Business Ethics, Dr. Chang, Sheng-Hsiung
		11:00-12:30	Chinese		
		12:30-14:00	Lunch		
		14:00-17:30	Lecture (7)		International Consumer & Personal Finance, Dr. Lu, I-Ting
7	07/21 Sat.	9:00-18:00	Culture Trip		Visit Taipei 101 & Elit Book Shop
8	07/22 Sun.	Day off			
9	07/23 Mon.	08:00-11:00	Lecture (8)	Hsinchu	The Future Trend in Marketing Thoughts, Dr. Lii, Peir-Chyi
		11:00-12:30	Chinese		
		12:30-14:00	Lunch		
		14:00-17:30	Company Visit		Company Visit ZyXEL (合勤科技)
10	07/24 Tue.	08:00-11:00	Lecture (9)	Tamsui Campus I201	Doing Global Business, Dr. Jeng-Yan Tsai
		11:00-12:30	Chinese		
		12:30-14:00	Lunch		

		14:00-17:30	Company Visit	Xin Zhuang	Grand Dynasty Industrial Co., LTD, (宗瑋工業股份有限公司)
<b>11</b>	07/25 Wed.	12:00-18:00	Cultural Visit		Visit Maokong, Maokong Gondola Service, Experience Tea Culture
<b>12</b>	07/26 Thu.		City Tour Day		
<b>13</b>	07/27 Fri.	08:00-11:00	Lecture (10)	Tamsui Campus I201	Technology Innovation and Competitive Advantage, Dr. Sun, Chia-Chi
		11:00-12:30	Chinese		
		12:30-14:30	Farewell Party		
<b>14</b>	07/28 Sat.	Day off			
<b>15</b>	07/29 Sun.		Departure	Tamsui Campus	