

# 2016 University Mobility in Asia and the Pacific 1st Committee & Board Meetings

4<sup>th</sup> - 5<sup>th</sup> May 2016

Universiti Kebangsaan Malaysia (UKM)

and

Taylor's University

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**Country / Territory Reports** 

#### I. Program of 2016 1st Committee & Board Meetings

Venue: Universiti Kebangsaan Malaysia (UKM) and Taylor's University, Selangor, Malaysia

Date: 4<sup>th</sup> – 5<sup>th</sup> May, 2016

#### 3th May (Tue.) Welcoming Dinner

Time	Event	
1500	Check-in Hotel (Hotel Bangi-Putrajaya)	
1945	Pick Up from Hotel Bangi-Putrajaya	
2000	0 Welcoming Dinner (Persada Canselori, UKM)	

#### 4th May (Wed.) 2016 1st UMAP Committee Meetings and International Forum

Time	Event	
0830	Pick Up	
0845	Registration	
0900	Opening Remarks and UMAP International Secretariat Handover	
0930	Adoption of Agenda	
0945	Adoption of the Minute of Board Meeting 2/2015	
	Committee on Strategic Planning (chair by: UMAP Chair)	
	1. Report of Last Committee Meeting	
1000	2. Research Net ( report on funded projects by the project members)	
	3. Research Net (Future Prospect - plan 2016)	
	4. New Discussion and Recommendations	
	Committee on Promotion and Marketing Strategy (Chair by: Malaysia)	
	1. Report of Last Committee Meeting	
1030	2. Implementation of Promotion 2015-2016	
1030	3. 2016 APAIE Melbourne Conference & Exhibition	
	4. Website / Facebook (introduction of the new website design)	
	5. New Discussion and Recommendations	
1100	Refreshments	

Time	Event
	Committee on Models and Roles of Member Secretariat (Chair by: Taiwan)
1115	1. Report of Last Committee Meeting
1115	2. Implementation of Member Secretariat
	3. New Discussion and Recommendations
	Committee on Finance and Audit (Chair by: Japan)
1145	1. New Discussion and Recommendations
1145	2. Report of Last Committee Meeting
	3. Update of UMAP General and Trust Fund Accounts
	Committee on USCO and UCTS (Chair by: Philippines )
	1. Report of Last Committee Meeting
1215	2. 2016 Timeline of UMAP Programs
1213	3. 2016 Participants of UMAP Programs (A,B,C - SSTP)
	4. 2016 SSTP Quota Allocation
	5. UCTS (reports on the user guide)
1245	Report on accomplishment of the former UMAP IS
1300	Lunch
1400	Departure to Taylor's University
1500	Arrive at Taylor's Lakeside University
	International Forum
	"The Impact of Globalization on Student Mobility: Role of UMAP"
	Panels:
1515	1) Japan - Niigata University
	2) Taiwan - Fu Jen Catholic University
	3) Malaysia - Taylor's University
	Moderator: The National University of Malaysia (UKM)
1730	Group Photo
1730	Performance by Taylor's 24 Festive Drum
1800	Welcome reception
1900	Dinner hosted by VC, TU
2100	Depart to Hotel

#### 5th May (Thursday) 2016 1st UMAP Board Meeting

Time	Event	
0830	Pick Up	
0845	Registration	
0900 Opening Remarks		
0915	1.Report from member countries / territories 2.Report from 2016 1st UMAP Committee and Board Meeting 2.1 Committee of Strategic Planning 2.2 Committee of Promotion and Marketing Strategic 2.3 Committee of Models and Roles of Member Secretariat 2.4 Committee of Finance and Audit 2.5 Committee of USCO and UCTS 3. New proposal for considerations / approval 4. Special event (25th anniversary event scheduled for September 2016) 5. Proposed procedure and schedule for the election of new Chairperson (2017-2018) 6. Next Board Meeting (2016 2nd UMAP Committee & Board Meeting) Closing Remarks	
1200	Group Photo	
1215-1400	Lunch	
1400-1630	Putrajaya Tour	

#### 2016 1st UMAP Committee Meetings and International Forum

#### Opening Remarks and UMAP International Secretariat Handover

#### 1. Opening Remarks by the Chair

Datuk Dr. Noor Azlan Ghazali, Rector, Universiti Kebangsaan Malaysia

#### 2. Video Message by former Secretary General of UMAP IS

Dr. Min-Ling Yang, (Former UMAP IS Secretary General / Director General, Department of International and Cross-strait Education, Ministry of Education, Taiwan)

#### 3. Remarks by Secretary General of UMAP IS

Dr. Makio Takemura, President, Toyo University

#### 4. Remarks by MEXT, Japan (representing the country of International Secretariat)

Mr. Yuichi Inoue, Director, Student Support and Exchange Division, Higher Education Bureau, Ministry of Education, Culture, Sports, Science, and Technology (MEXT), Japan

#### About Toyo University (International Secretariat)

Founded in 1887 by Dr. Enryo Inoue as a private academy of philosophy, Toyo University has grown to become one of the leading private comprehensive universities in Japan. It consists of 11 faculties with 44 departments, and 12 graduate schools offering 34 courses of study at four campuses in and around Tokyo. Toyo University enrolls some 28,000 students, including 560 international students from 30 countries. It was selected as one of the 37 Top Global Universities in Japan by the MEXT in 2014.

#### **Adoption of Agenda**

#### Adoption of the Minutes of 2015 2nd Committee Meetings and Board Meeting

Minutes of 2015 2nd UMAP Committee Meetings & Board Meeting
Wednesday, 9 September 2015
09:00 - 14:00 Committee Meetings
14:00 - 17:00 Board Meeting
CR-405, Howard Plaza Hotel, Taipei City, Taiwan

Country Representatives: Japan, Malaysia, Philippines, Taiwan, and Thailand

#### **Board Members Presented:**

- 1. Chairman Prof. Dr. Noor Azlan Ghazali, Vice Chancellor, UKM, Malaysia
- 2. Secretary General Ms. Min-Ling, Yang, Director General, Department of International and Cross-Strait Education, Ministry of Education, Taiwan
- Deputy Secretary General Prof. Angela Hou, Dean, Office of International Education, Fu Jen Catholic University, Taiwan
- 4. **Executive Director**—Prof. Ahyee Lee, Professor, Department of Economics, Fu Jen Catholic University, Taiwan
- 5. Dr. Irchiro Tanioka, President, Osaka University of Commerce, Japan
- 6. Prof. Akira Ninomiya, UMAP Ambassador & President, Hijiyama University, Japan
- 7. Ms. Angela Pok, Vice President, Student Experience, Taylor's University, Malaysia
- 8. Atty. Lily Freida M. Milla, Director III, International Affairs Staff, Commission on Higher Education (CHED), Philippines
- 9. Ms. Phicharmon Sridurongkhatham, Educator, Bureau of International Cooperation Strategy, Office of the Higher Education Commission (OHEC), Thailand
- Ms. Luksmon Smansin, Head, International Resources Mobilization and Utilization Group, Bureau of International Cooperation Strategy, Office of the Higher Education Commission (OHEC), Thailand

Opening Remarks: Dr. Noor Azlan Ghazali, Dr. Min-Ling, Yang

#### Committee on Strategic Planning

#### Research Net

Two Research Net (RN) teams were lined up for Skype presentations on their midterm reports on the 2<sup>nd</sup> half of the year. Suggestions below were made for the improvement of RN:

- Final report should be sent to appointed scholars to evaluate, and the teams should report them in full in the next meeting (2016)
- Research Net in the future should be more formal and systematic, and relevance to UMAP should be stressed and selected.

#### Mexico-Presented by Dr. Ernesto Rangel

Questionnaires were sent out and selected based on the global condition of higher education, on government on how to develop labor condition, and research showed that exposure to culture can improve graduate employment. Official documents are being reviewed and database developing, which is to be to be compared with the data obtained from field study, an activity

that will take place between August 24 and October 24. These results are to be sent in by the end of November 2015.

- Problems encountered Malaysia counterpart is not systematically connected; hence, the collaboration in the three countries could be better.
- Questions directed
  - 1. What do you expect from the studies How can it benefit UMAP?
  - 2. What can the government do to help develop market labor condition, in terms of employ ability of graduates?

#### Thailand-Presented by Dr. Sukij Khochuaklang

The expectation of the overall research will be finished in October 2015. The research team has put effort in progress and intends to complete this project on time. 723 questionnaires were given to all academic institutes, focusing on administrative staff members who formulate CE (Cooperative Education) policy and has taken care of all procedures of CE program. Besides staff members, students, especially international cooperative education (ICE) students, were being surveyed on student exchange related projects. The team is currently running competency models for students, and testing which models best fit into each organization.

The team is now waiting for findings from Myanmar and Indonesia. In Myanmar, 3-5 professors in charge of CE management at the universities have been interviewed, and CE pattern has been concluded and categorized. In Indonesia, questionnaires have been sent to various universities, including Telkom University, which has a connection with Telkom Communication Company. These results would be sent in by the end of November 2015.

#### Questions directed —

- How do you translate student's learning experiences and cultural exchange in to credit?
- 2. What is to be expected from the learning outcomes of student mobility?
- 3. What is the difference in student mobility in different countries?
- 4. Each NS should provide two cases of mobility for the Thailand team to compare and analyze.

The due date of RN final report is November 31st, 2015.

#### Next International Secretariat (2016-2020)

Japan National Committee submitted an official letter on the proposal of hosting the next IS, with its headquarter designated at Toyo University, where the duration of the operation will take place from 2016-2020. Toyo University made a short presentation on its university and contribution to UMAP.

Presenter: Prof. Shingo Ashizawa, Professor, Faculty of Regional Development Studies, Toyo University, Japan

#### Roles of the IS

- Promotion of UMAP and expansion of membership
- Promotion of UCTS
- Registration and matching using online system
- Scholarship for super short-term program and others

#### 2016 UMAP 25th Anniversary

Items regarding the celebration of UMAP 25th Anniversary were discussed as below:

- A new logo of 2016 UMAP 25th Anniversary is to be designed and put on website.
- Each country is encouraged to propose new promotional ideas.
- An award recognition ceremony for most active members and founders of UMAP

(Australia Vice-Chancellor Committee AVCC) should be held to encourage other universities to join and act.

- Student presentations on UMAP exchange should be held as part of UMAP promotion.
- A chance to reach out to inactive members.
- Future collaboration could be enhanced, especially 2017 APAIE, which is to be held in Taiwan.
- UKM and Taylor's University will work together for 2016 International Conference.
- 2016 1st UMAP Committee and Board Meeting is proposed to be held in March/April 2016.

#### Proposal of New Summer Program

Prof. Ahyee Lee, Executive Director of UMAP IS, proposed a new summer program aimed to starting in 2016. The proposal is attached along with the minutes. Below are some comments for the proposal:

- The initial funding could come from the rest of the funding from Japan (UMAP Trust Fund).
- The program should aim to reduce cost for students.
- Host universities are recommended to help in funding in forms of waived tuition, free accommodation, etc.
- Questions directed
  - 1. How can UMAP brand this program?
  - 2. Should the program be started with 3 different programs or 1 program?
  - 3. Who is the targeted group? The selection process of students should be competitive?
  - 4. Where should the program get its funding from?

#### Committee on Promotion and Marketing Strategy

Prof. Ahyee Lee talked briefly about what UMAP IS Taiwan accomplished regarding the promotion of UMAP exchange programs and UMAP itself. Promotion was accentuated again on how other NSs can also do the same within their countries.

#### Committee on Roles and Models of Member Secretariat

4 students, 10 minutes each, shared their experiences on UMAP student exchange

	Name	Home University	Host University
1.	Jackie Chang	Fu Jen Catholic University	Universiti Kebangsaan Malaysia
2.	Ya-Chen, Hsieh	Fu Jen Catholic University	Assumption University
3.	Yi-Jhen, Wu	Fu Jen Catholic University	Hiroshima University
4.	Sheng-Fang, Li	Chung Shan Medical University	Niigata University

#### **UMAP Promotion based on Student Experiences**

- How do people know UMAP? Where should UMAP promotions be? Students hear about UMAP from their own home institutions/NS.
- How can UMAP get corporate sponsors?
- Member countries are encouraged to do more promotion within their countries/universities.
- UMAP student exchange should aim to mix international students from various countries.
- 1-min video of presentation of student experiences could be recorded and put on UMAP website as part of promotion.
- Students' experiences could also be put in university brochures.

#### Committee on USCO & UCTS

Suggestions on the selection of students and credit transfer were discussed as below:

- Need a system to screen students.
- Learning outcome and framework of recognition of credits are vital for student exchange.
- Quota on home countries could be set in the future.

#### UCTS

Dr. Taiji Hotta, Vice Executive of International Affairs, Hiroshima University, gave a brief introduction of the New UCTS and the problems that the system has been facing, including UCTS Grading Scale and its conversion formula. Below are the comments made for student's study plans:

- Information below is proposed to be provided by host universities, and should be synchronized
  - 1. Application form no attachment of other transcripts in the new application form
  - 2. Letter stating the conversion of UCTS (1 credit from host university = 1 UCTS)
  - 3. Information package of host universities (including learning outcomes)
  - 4. Study plan (subject to change, but should be confirmed and harmonized regularly so students can know what is to be expected)
- Need someone to write simple UCTS guidebook (easy to read)
- Should study plans be switched to online (easy to keep track)?

#### Committee on Finance and Audit

Concerns on UMAP financial budget were raised as to how to strengthen our current financial situation. Below are the suggestions made for the budget proposal of 2016.

- The contacts for each country should be made clear.
- Dr. Hotta is going to Cambodia to meet with the commission on higher education, and which he could help with the promotion of UMAP.
- A clear budget proposal for 2016 should be submitted by November/December 2015, which should include but not limited to the following:
  - 1. Malaysia international conference and meeting
  - 2. Support of academic activities including UCTS and New Summer Program

#### UMAP 2015 2nd Board Meeting

#### Nomination of New UMAP Ambassador

On behalf of Japan NC, Prof. Akira Ninomiya proposed the nomination of Dr. Min-Ling Yang as a UMAP Ambassador.

The Board approved the proposal and congratulated Dr. Min-Ling Yang.

#### **Country Report**

A deadline should be set before the Board Meeting for each country to come up with a report on developments and updates.

#### **Reports from Committees**

#### Committee on Strategic Planning

The Board acknowledged and accepted the report from the Committee as appears in the Minutes of the Committee meeting.

Committee Chair proposed that Japan be the host of UMAP IS for the years 2016 to 2020 and the Board agreed and congratulated the representatives of Japan NS and Toyo University.

Committee Chair also asked the approval of the proposal of New Summer Program by Prof. Lee,

Executive Director of UMAP IS as follows and the Board acknowledged and approved the proposal.

#### **New Summer Program**

- 2016 Pilot program 1 country 1 university (thematic) camp
- Commission on Higher Education (CHED) Philippines can support the pilot program
- CHED can invite other countries to join with the pilot program

#### Committee on Promotion and Marketing Strategy

The Board acknowledged and accepted the report from the Committee as appears in the Minutes of the Committee meeting, and congratulated UMAP Taiwan for the extensive promotional activities.

#### Committee on Roles and Models of Member Secretariat

The Board acknowledged and accepted the report from the Committee as appears in the Minutes of the Committee meeting.

The Board also noted the following initiatives and encouraged the participation of all members.

- Encourage UMAP students to participate and share their successful stories.
- Quota should be set for student selecting schemes, and aim for the diversity of the students.
- Collaboration with new IS on new summer program is encouraged.
- Next Committee and Board Meeting in Japan. (Based on the consultation between Japan and Malaysia after this board meeing, the next meeting was scheduled to take place in Malaysia in early-May, together with an international forum. The second board meeting 2016 is scheduled to be convened in late-September in Japan.)

#### Committee on USCO and UCTS

The Board acknowledged and accepted the report from the Committee as appears in the Minutes of the Committee meeting.

The Board advised UMAP IS to accelerate the compilation of UCTS User's Guide, and work on the improvement of USCO to invite more universities to facilitate a greater mobility of students.

#### Committee on Finance and Audit

The Board acknowledged and accepted the report from the Committee as appears in the Minutes of the Committee meeting.

The Board approved the tentative budget plan for 2016, and advised UMAP IS and New UMAP IS to be hosted in Japan to prepare a clear and detailed budget plan.

#### **Next Committee and Board Meetings**

Regarding the next Committee and Board Meetings, UMAP Chair and new UMAP IS will decide on the venue and the dates, and inform the member secretariat at a later date.

Closing Remarks: Prof. Dr. Noor Azlan Ghazali, Dr. Min-Ling Yang

\* \* \*

#### Proposal of the New Summer Program

#### 1. Details of the New Summer Program:

#### a) Functionality

- This summer program is proposed to have 3 sponsoring countries as students' travel destinations. Within each country, a university is selected as a coordinating institution to organize the program. With 3 countries, and each offering a program to introduce itself, the whole program would look like a mini Asiatic study.
- The program in each country should last for 7-10 days.

#### b) Program Courses:

- Each country could discuss general cultural, economic, social, environmental, and even political issues within its own country.
- The program could also be thematic, concentrating only on one issue. For instance, 3 countries could introduce their own financial systems to exchange students of finance majors. Issues from environment protection, economic development, education system, and many more offer excellent subjects for students from different countries to absorb, compare, and analyze.

#### 2. Student Source:

#### a) Student Recruitment

 Recruitment is proposed to aim at the best students in each country to participate in the program, instead of the general population of the students of higher education. Student applications from participating universities should be sent to the country's NS by their coordinators. NS could then do the initial selection/recommendation, and sent the final selection to the IS. IS could then send the selection to the hosting countries for final student selection.

#### b) Rotation System:

- A Rotation system can be developed to decide on what country can be the
  host country for a certain academic year. The role of host country can
  rotate among all member countries that are interested in the job of a host
  country. A host country should naturally have more students because it
  will definitely make more monetary and/or non-monetary contributions
  to the program.
- The other countries can also send their students to the program, but the number of students should be less than the host countries. For instance, if countries X, Y, and Z, are the host counties in the program, they are allowed to send more students than other participating countries.
- The quota allocation should be set on the amount of students that each participating country is allowed to send.
- Hosting countries can be changed every year.

#### 3. Funding

The costs of running such a program is high and certainly cannot be borne by the students alone. The purpose of the funding is to relieve the burden for both universities and/or students. We suggest that the host country pays for the costs of operating the program in their country, and other funding can be obtained from industry or their government.

- a) The following suggests the sharing of the costs:
  - Students should pay for their own travelling expenses and allowances.
  - NS or universities of the hosting countries could offer teachers and accommodation.
  - If other countries (university or government) want to contribute to a part
    of the costs, they will be allowed to recommend more students to the
    program.
  - Funding could also be in form of scholarship, which could add an element of healthy competition during application and selection.

#### A Pilot Program

To initiate the new summer program, we suggest that 3 countries be selected in this meeting to start the new program. In this pilot program, each country's NS designates a university to organize a program in their country. The program should be submitted to IS for integration into a complete program. The program should also offer an estimate of cost on the students.

Activity	Time Line	Remarks
Selecting 3 countries for	At this meeting	
the project		
Naming a host university	Before Oct. 15	
Submitting Curriculum Packages to IS	Before Nov. 30	Curriculum Packages include courses, field trips, and any other activities related to learning. The NS should also provide an estimate of the costs to the students.
The IS announces the full program and Each NS starts recruiting students.	On January 15	
NS submit roster to the IS	On March 31	
Students start preparing for the trip	On March 31	

#### **Committee on Strategic Planning**

Chair: (UMAP Chair)

Time: 10:00 - 10:30

- Item 1 Report of Last Committee Meeting (Sept. 9, 2015)

  Please refer to the minutes of the previous meeting (pp.7-13)
- Item 2 Research Net (report on funded projects by the project members)
- Item 3 Research Net (Future Prospect Plan 2016)
  (See pp.17-20)
- Item 4 New Discussion and Recommendations

#### Committee on Strategic Planning

Chair: ( UMAP Chair )

tem 1 Report of Last Committee Meeting (Sept. 9, 2015)
Please refer to the minutes of the previous meeting (pp.7-13)

Item 2 Research Net (report on funded projects by the project members)

Item 3 Research Net (Future Prospect - Plan 2016)
(See pp.17-20)

Item 4 New Discussion and Recommendations

## Call for Proposals UMAP Research Net 2016

#### 1. Introduction

University Mobility in Asia and the Pacific (UMAP), founded in 1991, is a voluntary association of government and non-government representatives of the higher education sector in the region. The organization is responsible for overseeing the UMAP Exchange Program. The UMAP Exchange Program involves the development and implementation of university student and staff exchanges which are consistent with UMAP principles. Through increased mobility of university students and staff, UMAP aims to achieve enhanced international understanding.

Since the 1980s, cross-border higher education through the mobility of students, academic staff, programs/institutions, and professionals has grown considerably. Driven by this global trend, UMAP instituted UMAP Research NET (URN) to promote research collaboration and facilitate cooperation among member institutions, territories, and countries.

URN further aims to promote academic mobility and collaboration, and to promote effective interaction and exchange among scholars, researchers, and educators across cultures.

#### 2. Eligibility

To be eligible, a proposal for UMAP Research Net (URN) must meet the following requirements:

- The research team submitting the proposal must comprise individuals from three or more UMAP member universities from three or more UMAP member countries / territories. The principal researcher must be a faculty member or researcher with a Ph.D. or equivalent, while the others may be post-graduate students or researchers without a Ph.D.
- 2. The proposal must show that the goal is to develop a research network and promote the mobility of researchers.
- 3. The proposal must show the full research project budget indicating existing or potential sources of revenue other than the UMAP Grant.
- 4. The proposal must include a strategy/critical path to pursue further collaboration after the initial activity.
- 5. Proposals and findings must be submitted in English within two months of the completion of the research project.

Note: The project will be evaluated by a UMAP Evaluation Committee at the end of the project period. Proposals based in purely scientific subjects such as physics, chemistry, medicine, engineering, etc. which would not lead to a better knowledge and understanding of higher education for sustainable development are not eligible, nor are proposals which focus exclusively on technological or methodological issues.

#### 3. Topics

All submitted proposals will be reviewed by an international panel of reviewers, and UMAP will select the proposals based on their significance, timeliness, and relevance to the goals of UMAP. Potential topics include, but are not limited to:

- · Global education
- · Cross-cultural communication
- · Student mobility in higher education
- · Cross-cultural education and religion
- · Cross-cultural experiences and the transformation of teachers' and learners' roles
- · Discourse in intercultural communication and translation problems
- · Methods of cross-cultural research
- · Co-curricular programs that enhance global competencies
- · Mentoring students across cultures
- · Enhancing interaction between domestic and international students
- · Transnational education and global citizenship
- · Internationalization curriculum and the student experience
- · Quality in Asian higher education
- · Defining and assessing educational outcomes
- · Other related issues to promote international student mobility

#### 4. Schedule

- · Proposal submission deadline: 4 July 2016
- · Final decision date: 23 September 2016
- · Selection results to be notified to all applicants by 30 September 2016
- · Project starting date: 1 October 2016
- Interim report presented at parallel session during the annual convention of APAIE (Asia-Pacific Association for International Education) in March 2017
- · Final report at the UMAP board meeting: April 2018.

#### 5. Responsibilities of the Grantees

Researchers selected for URN grant are required to:

- 1. Present their research outcomes at the annual conference of APAIE, and
- 2. Submit the final report to the UMAP.

#### 6. Application Procedure

With the official endorsement of his/her institution, and having assembled a research team, the designated principal researcher should submit an electronic PDF copy of the complete proposal to UMAP IS (via email at: umap-is@umap.org)

#### 7. Payment Procedure

The overall funding made available under this call for proposals is for three URN proposals;

- URN applicants may request funding of up to 5,000 USD; applicants who can demonstrate
  matching funds from other sources may request funding of up to 8,000 USD. Funding can
  be used to cover partial support on travel expenses of the responsible researchers, costs for
  communications and meetings. <u>UMAP provides scholarship grants to research students for
  URN.</u>
- 2. UMAP provides partial financial support to the selected URN researchers for expenses incurred in participating in the annual conference of APAIE where they present the results of their research. UMAP covers travel expenses between their home country and the country where APAIE will be held, accommodations for three nights, and APAIE registration fee, stipend for up to two presenters. The maximum amount of support to be provided is 4,000 USD.
- 3. Successful applicants will be sent a Grant Agreement detailing the value and conditions of the award. The Grant Agreement must be signed and returned to the UMAP International Secretariat within fifteen (15) days. The Grant is provided after the International Secretariat has received the signed Grant Agreement. The URN Grant is a one-time, non-renewable grant.
- 4. The Principal Researcher will be responsible for managing the Grant.

Note: The recipients are responsible for making all arrangements related to the URN project including: international travel, visas (if applicable), accommodation, and medical and life insurance.

#### 8. Contact Information

University Mobility in Asia and the Pacific (UMAP) International Secretariat (IS)

Tel: +81 3 3945 7190 Fax: +81 3 3945 7994

E-mail: umap-is@umap.org

Address: c/o Toyo University, 5-28-20 Hakusan, Bunkyo-ku, Tokyo 112-8606 Japan

\* \* \*

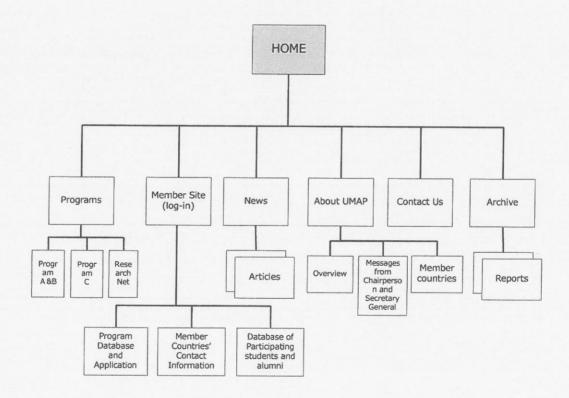
#### **Committee on Promotion and Marketing Strategy**

Chair: (Malaysia)

Time: 10:30 - 11:00

- Item 1 Report of Last Committee Meeting (Sept. 9, 2015)

  Please refer to the minutes of the previous meeting (p.9)
- Item 2 Implementation of Promotion 2015 2016
- Item 3 2016 APAIE Melbourne Conference & Exhibition (See pp.23-28)
- Item 4 Website / Facebook (introduction of the new website)



Item 5 New Discussion and Recommendations

#### Committee on Promotion and Marketing Strategy

Chairt ( Maiaysia )

Time: 10:30 - 11:00

tem 1 Report of Last Committee Meeting (Sept. 9, 2015)

Please refer to the minutes of the previous meeting (p.9)

Item 2 Implementation of Promotion 2015 - 2016

Item 3 2016 APAIE Melbourne Conference & Exhibition (See pp.23-28)

Item 4 Website / Facebook (introduction of the new website)



tem 5 New Discussion and Recommendations

#### UMAP International Secretariat Participation in APAIE2016 (Report)

<Summary>

Date:

1 (Tue) - 3 (Thu) March 2016 (3 days)

Venue:

Melbourne Convention Centre, Australia

Participants:

Shingo Ashizawa (Deputy Secretary-General, UMAP International

Secretariat, & Professor, Faculty of Regional Development Studies,

Toyo University)

Kiyotaka Takahashi (Manager, International Affairs Office, Toyo

University)

Keiko Hatcho (Section Chief, Super Global University Project

Administrative Section)

Objective of participation:

Promotion of the activities of UMAP to universities in the Asia-Pacific region participating in the event and of drawing membership in UMAP

and participation in its program. In particular, dialogues are held with participants from Australia and South Korea, where participation in UMAP has been waning in recent years, in order to revitalize UMAP.

#### <Activities>

### 1) Presentation of the UMAP activities and promotion of membership to visitors through booth exhibition.

An exhibition booth was set up at the venue for service to visiting universities and related organizations.

During the exhibition, the booth received visits from Chairman and President Tanioka and President's Office Manager Tanioka of Osaka University of Commerce and Mr. Suzuki of the Study Abroad Department of Japan Student Services Organization, who helped with offering explanation to visitors.

(#The list of booth visitors and handouts are as shown in the attachment.)

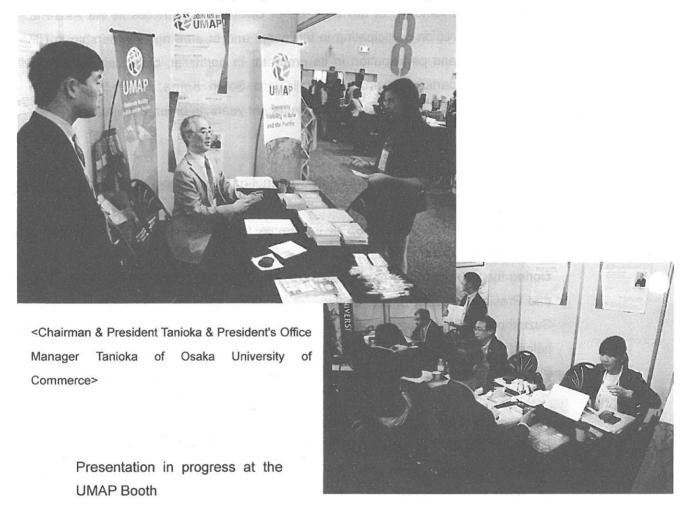
#### (1) Universities and organizations that do not know UMAP

The general level of recognition of UMAP is low, with virtually all questions centering on "what kind of organization UMAP is." In giving an overview of UMAP, as well as its programs, and explanation of the advantages of UMAP membership, etc., using leaflets and other handouts, there were universities who showed interest in membership. We urged them to contact UMAP national offices in their respective countries.

(2) Universities that are UMAP members but do not participate in its programs
Especially among Japanese universities, many are UMAP members but do not
participate in the organization or are not aware that they actually are UMAP members.
As in (1), presentation on actual UMAP programs and schedules helped produce
recognition of the advantages of sending students to institutions other than those
designated by their respective universities.

With representatives of Australian universities, exchanges took place on the advantages of UMAP, needs in UMAP programs, etc.

(3) Universities that are UMAP members and participating in its programs
Inquiries regarding this year's program schedule and conference schedule were
received and handled by giving information while showing reference materials.



< Shingo Ashizawa, Deputy Secretary-General, UMAP International Secretariat, & Ms. Hatcho

#### 2) UMAP activity promotion and exchanges with other participants

In addition to booth activities, visits were made to the booths of various universities of South Korea, where UMAP participation has subsided in recent years, to give an overview of UMAP. Exchanges took place regarding short summer programs in Japan, in view of demand for summer programs in Japan among South Korean universities.

#### 3) Exchanges regarding development of future cooperative ties with APAIE

Date: 1 (Tue) March, 15:30-16:00

Venue: Room 217, Melbourne Convention Centre

Summary: A meeting was held on the future potential of cooperation between APAIE and UMAP, the scheme for cooperation, etc. The meeting drew attendance of 28 representing APAIE Secretariat, UMAP member universities, universities interested in UMAP membership and UMAP International Secretariat.

(See attached list for names of participants)

#### \* The following is a summary of the exchanges at the meeting

- It is necessary to take special promotional action toward nations that remain passive toward activity participation (Australia, United States, South Korea, etc.) despite UMAP membership.
- Proposal for attendance of APAIE Secretariat in the UMAP 25th anniversary event (scheduled to take place in Tokyo on September 22-24).
- Presentation on Research Net accomplishments
  Proposal on the presentation of accomplishments related to student liquidity utilizing
  UMAP Research Net scheme, at a session at APAIE each year was received favorably by the APAIE side.
- Proposal was made on cross-linkage between APAIE and UMAP websites.
- In Australia, internship activities in Asia and the Pacific are being promoted under the New Colombo Plan. However, such partnerships are difficult to establish while pursuing activities exclusively through each university's own network. If UMAP can serve as the receptacle for the plan, it will be highly advantageous for Australian universities and will promote more active participation.

Proposal on cooperation with CULCON and other organizations.



Shingo Ashizawa, Deputy Secretary-General, UMAP International Secretariat, speaking on the objective of the event

<Observations and issues to be addressed in the future>

#### ■ Greater promotion in Japan

There are a very high number of universities who are UMAP members but do not know of the organization's activities. In the presentation of its programs, etc., there were universities, especially small and medium-sized institutions, who felt there are benefits in program participation, suggesting that the effort had produced positive reactions. Of the 98 universities in Japan that are currently UMAP members, and nearly all have no experience of participating in its programs. Promotion will not produce results simply by sending information on programs, etc., to them via email. There is a need to hold meetings of member universities to foster greater awareness of UMAP and especially of the advantages of program participation for their students. As promotional tools to achieve these goals, pamphlets (guide on UMAP activities in general and its procedures for universities in Japan), leaflets (guide on programs and procedures for Japanese students) and Japanese-language website (for universities officials and also for Japanese students) are believed to be effective. To draw greater participation of Japanese students, effort must be directed to participation of a large number of universities and to exchange of

opinions that can lead to vitalization of UMAP activities.

- Issues in promoting program participation by Japanese universities
  - · Program participation schedule

For many Japanese universities, application for exchange programs takes place roughly a year before actual departure from Japan. In the case of study abroad under UMAP Programs A & B, recruitment of participants and application takes place 4 to 5 months before departure. For this reason, very few universities are able to participate due to the problems in timing and procedures involved in recruiting students.

#### · Risk management

In the case of exchange programs, risk management and allocation of responsibilities are clear to some extent under bilateral agreements concluded with partner universities. In the case of UMAP programs, however, the level of risk management that the receiving side will accept remains unclear. This alone is highly likely to be a major reason for Japanese universities to be reluctant to participate.

- Issues in stimulating active participation of foreign universities
  - Participation of Australian universities in UMAP

In the exchanges that took place at the exhibition booth, opinions were exchanged with Ms. Susan Elliott, the chairman-designate of APAIE, as well as representatives of other Australian universities. Because many universities are able to secure study abroad destinations for students through their own respective networks, many feel it is not necessary to participate in UMAP. However, some expressed the opinion that Australian universities will be more motivated to participate if UMAP is able to offer attractive programs (such as internships) that partner universities are unable to provide. As fields of internship in Japan that Australian students show the greatest interest, business engineering, manufacturing, hospitality, etc. were suggested. More Australian students are likely to come to Japan by creating such programs through cooperation between Japanese universities and business corporations, etc.

Differences in academic years

Nations that are able to send students to other countries are restricted by discrepancies in academic years. In ASEAN nations, the academic year is standardized. Especially in the case of short programs, etc., it is extremely difficult for Japanese universities to accept or dispatch students.

- Common issues in Japan and other countries
  In order to boost the number of participating students, it may be necessary to develop new and attractive programs in addition to the existing programs.
- Presentation to universities of member nations that do not participate in UMAP

  It is extremely difficult to invite for participation the universities in nations that are UMAP members but neither engage in participation nor pay annual dues, even when they show activity interest. Very often, the national secretariats in such nations are not functioning. Action on these nations requires further study in the future.
- Careful study into administrative materials

  Among the university representatives who visited the booth, there had been a number of inquiries regarding "the absence of communication regarding programs despite membership" or "possible use of obsolete information on university liaison offices." This is believed to be caused by failure to update information on reference materials that had been handed over by the Taiwan Secretariat. It is necessary to check with Taiwan on revising and updating various data.

#### Committee on Models and Roles of Member Secretariat

Chair: (Taiwan)

Time: 11:15 - 11:45

#### Item 1 Report of Last Committee Meeting (Sept. 9, 2015)

Please refer to the minutes of the previous meeting (p.9)

#### Item 2 Implementation of Member Secretariat

Five universities have signed THE PLEDGE OF AFREEMENT in 2016 as below.

#### Signed in 2016

No	Name of the university	Country
1	Aichi Prefectural University Japan	
2	Korea University of Technology and Education	Korea
3	Universidad Internacional	Mexico
4	Universidad Autónoma de Sinaloa	Mexico
5	Far Eastern University	Philippines

#### Item 3 New Discussion and Recommendation

(See pp.31-33 for proposed revision of the Pledge of Agreement.)

#### Committee on Models and Roles of Member Secretariat

Chair: (Taiwan) Time: 11:15 – 11:45

Item 1 Report of Last Committee Meeting (Sept. 9, 2016)
Please refer to the minutes of the previous meeting to

#### Item 2 Implementation of Member Secretariat

Five universities have signed THE PLEDGE OF AFREEMENT in 2016 as below.

#### Signed in 2016

Item 3 New Discussion and Recommendation

(See pp.31-33 for proposed revision of the Pledge of Agreement.)

#### Proposed Version of THE PLEDGE OF AGREEMENT

#### THE PLEDGE OF AGREEMENT

on

## UMAP MULTILATERAL STUDENT EXCHANGE PROGRAM between

#### AND UMAP INTERNATIONAL SECRETARIAT

(University),(Country), as a
participating institution of the University Mobility in Asia and the Pacific (UMAP)
Multilateral Student Exchange Program (UME), hereby pledges to the UMAP
International Secretariat (UMAP IS) as the representative of UMAP, that
(University) will agree upon the following terms for the
implementation of exchanges of undergraduate or graduate students (hereinafter
referred to as "exchange students") under the UME:

- 1. All participating exchange students should be currently enrolled students from every participating university.
- 2. The selection of exchange students will be subject to the authority and discretion of each host university. The maximum number of exchange students will not exceed two (2) per academic year in each university unless agreed upon between host university and home institution to engage a maximum of five (5) students in exchange program.
- 3. Exchange students shall be permitted to stay at the host university not longer than one year.
- Exchange students will not be subject to fees for examination, admission and tuition from host university.
- 5. Exchange students will receive a letter of enrollment or note from the host university to apply VISAs for a length of time equivalent to the exchange term in the country where the host university is located.

- 6. After......(University) hosts or participates in Program A (UME), undergraduate or graduate students can be accepted as exchange students to Short-Term Exchange Programs, Program B (UMAP Bilateral Student Exchange Program: UBE) or Program C (UMAP Student Exchange on Special Courses: USC).
- 7. Exchange students comply not only with international exchange and other requirements of the host country but also with rules and regulations of the host institution.
- 8. Exchange students may enroll into any courses/classes offered by host university, except courses with specific requirements determined by that university.
- All participating universities agree to accept credits and to transfer credits earned
  by students from exchange program via UMAP Credit Transfer Scheme (UCTS),
  subject to the regulations and procedures of the respective universities.
- All participating universities shall manage to assist or provide exchange students in accommodation.
- 11. Concerning with the implementation of this program, open and widespread participation shall be encouraged; all details shall be discussed and agreed by host and home universities with UMAP IS whenever necessary.
- 12. Notification is required at least one year earlier to the end date for the termination of agreement.
- 13. This agreement should be valid from the date signed by each participating university with UMAP IS. The Agreement may be terminated by the university giving six (6) months written notice to UMAP IS. In the event of termination, the respective parties will honor all commitments to students currently participating in the program.

#### (Original sentences)

13. This agreement should be valid from the date signed by each participating university with UMAP-IS to the date UMAP-IS is taken over. New agreement should be re-signed for extension.

14. The memorandum shall be concluded in English. Any revision or modification of the agreement shall be made in writing through discussion in UMAP committee and board meeting.

(Signature)	(Signature)
(Name)	Makio Takemura
(Title)	Secretary General
(University)	UMAP International Secretariat
(Country)	Tokyo, Japan
Date	Date

#### Committee on Finance and Audit

Chair: (Japan)

Time: 11:45 - 12:15

Item 1 Report of Last Committee Meeting (Sept. 9, 2015)

Please refer to the minutes of the previous meeting (p.10)

Item 2 Update of UMAP General and Trust Fund Account (See pp.37-41)

Item 3 Budget Proposal 2016 (See p.42)

Item 4 New Discussion and Recommendations

#### Committee on Finance and Audit

Chain (Japan )

Firmer 11:45 - 12:15

Item 1 Report of Last Committee Meeting (Sept. 9, 2015)

Please refer to the minutes of the previous meeting (p.10)

Item 2 Update of UMAP General and Trust Fund Account (See pp.37-41)

Item 3 Budget Proposal 2016 (See p.42)

Item 4 New Discussion and Recommendations

#### **UMAP** General and Trust Fund Accounts

#### <General Fund>

#### 2015

Financial Statement 2015	
Beginning Balance	\$121,925.64
Revenue	\$14,779.74
Expenditure	\$5,452.49
Ending Balance	\$131,252.89

Revenue (MF	MF Hong Kong	\$1,468.64
=Membership	MF India	\$1,947.64
Fee)	MF Vietnam	\$1,000.00
	MF Korea	\$1,981.60
MF Philippines MF Japan MF Bangladesh MF Taiwan Bank Interest	MF Philippines	\$1,468.60
	MF Japan	\$3,983.65
	MF Bangladesh	\$983.47
	MF Taiwan	\$1,901.39
	Bank Interest	\$44.75

Total \$14,779.74

Expenditure	Research Net (Mexico)	\$3,020.00
	Research Net (Thailand)	\$2,432.49
	Total	\$5,452.49

#### 2016

Financial Statement 2016 (as of April 15, 2016)	
Carried over from 2015	\$131,252.89
Revenue	\$4,000.00
Expenditure	\$1,250.43
Current Balance	\$134,002.46

Revenue	MF Japan	\$4,000.00
	Total	\$4,000.00

Expenditure	Research Net (Thailand)	\$1,217.93
	Transaction Fee (Wire transfer from Taiwan to Japan)	\$32.50
	Total	\$1,250,43

\*The wire transfer from Taiwan to Japan has been successfully made on March 22<sup>nd</sup>, 2016 after the final payment for Research Net 2015 was completed.

Closing balance of the account in Taiwan	\$130,034.96
Bank transaction fee on remittance (Taiwan)	\$12.50
Bank transaction fee on receipt (Japan)	\$20.00
Opening balance of the account in Japan	\$130,002.46

#### <Trust Fund>

#### 2015

Financial Statement 2015		
Beginning Balance	\$179,055.52	
Revenue	\$59.23	
Expenditure	\$75,465.11	
Ending Balance	\$103,649.64	

Revenue	Bank Interest	\$59.23
3	Total	\$59.23

*Expenditure	2014 SSTP Scholarship (5 students)	\$4,131.75	
	*Including transaction fees		
	2015 SSTP Scholarship (87 students)	\$71,333.36	
	*Including transaction fees		
	Total	\$75,465.11	

#### 2016

Financial Statement 2016 (as of April 15, 2016)		
Carried over from 2015	\$103,649.64	
Revenue	\$0.00	
Expenditure	\$850.43	
Current Balance	\$102,799.21	

Expenditure	2015 SSTP Scholarship (1 student)	\$817.93
	Transaction Fee (wire transfer from Taiwan to Japan)	\$32.50
	Total	\$850.43

\*The wire transfer from Taiwan to Japan has been successfully made on March  $22^{nd}$ , 2016 after the final payment for SSTP Scholarship was completed.

Closing balance of the account in Taiwan	\$102,831.71
Bank transaction fee on remittance (Taiwan)	\$12.50
Bank transaction fee on receipt (Japan)	\$20.00
Opening balance of the account in Japan	\$102,799.21

# General Fund

1 1 2 - 0 0 0 i 東京都 文京区 白山 5 - 2 8 - 2 0

2016年3月22日 **三共住友銀行** 自山支店 府報号 228

UMAP国際事務局 事務総長 竹村 牧男 様

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#### 外国送金到着のご案内(兼外国関係計算書 (ADVICE OF REMITTANCE AND STATEMENT)

112-0001 東京都 文京区 白山 5-28-20

三井住友銀行

UMAP国際事務局 事務総長 竹村 牧男 様

自山支店 店番号 228

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## **Budget Proposal for 2016**

#### <General Fund>

### Revenue

Carried over from 2015	\$131,252.89
Membership fees	\$17,000.00
Total	\$148,25289

## Expenditure

Project	Item	Amount	Details
URN	2015 final payment	\$1,217.93	
	2016 first payment	\$4,800.00	\$2,400 x 2 projects
	APAIE participation	\$1,300.00	\$650 x 2 researchers
Promotion Website renewal		\$26,000.00	
Total	1	\$33,317.93	

### <Trust Fund>

#### Revenue

Carried over from 2015	\$103,649.64
Total	\$103,649.64

## Expenditure

Project	Item	Amount	Details
SSTP	Scholarships 2015	\$817.93	*Including transaction
			fees
	Scholarships 2016	\$88,000	\$800 x 110 students
	Transaction fees	\$2,750	\$25 x 110 students
Total		\$91,567.93	

Estimated beginning balance 2017	\$12,081.71
Lothituted beginning butance 2017	φ1=,0011

 $<sup>^{\</sup>ast}$  New approach for SSTP scholarships from 2017 should be discussed.

### Committee on USCO and UCTS

Chair: (Philippines)

Time: 12:15 - 12:45

Item 1 Report of Last Committee Meeting (Sept. 9, 2015)

Please refer to the minutes of the previous meeting (p.10)

Item 2 2016 Timeline of UMAP Programs (See p.45)

Item 3 2016 Participants of UMAP Programs (A, B, C - SSTP) (See pp.46-52)

Item 4 2016 SSTP Quota Allocation

Item 5 UCTS (Reports on the user guide)

#### Committee on USCO and UCTS

Chair: (Philippines)

Item 1 Report of Last Committee Meeting (Sept. 9, 2018)
Please refer to the minutes of the previous meeting (p.10)

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Item 4 2016 SSTP Quota Allocation

item 5 UCTS (Reports on the user guide)

# 2016-2 Proposed Schedule for UME (Programs A & B) (for Spring Semester 2017)

### 1. Issues on UME (Programs A&B)

For the past years, we had about 40 to 70 universities nominating UME to host students. However, the number of applicants was around 10 to 30. Therefore, UMAP IS proposes the following schedule for 2016-2.

#### 2. Proposal-things to be developed:

#### A. Length to put list of universities

The following schedule will provide students longer period to collect possible universities to apply for.

### B. Students have second opportunity to apply for UME.

UMAP IS will recruit students twice for the UME. Please note that for the second cycle, universities which are not nominated any students during the first period will only be available to accept students.

Applica	tion cycle	
First	Second	Details of Procedure
1-14 June	(*see below)	Member universities/institutions' application period: Universities/institutions are required to input their Program Information to UMAP IS
16-20 June	15-17 August	UMAP IS collects* all information and uploads Programs A&B Information and "Student Application Forms" on to UMAP Website (www.umap.org)
20 June— 27 July	18 August— 25 September	Application period for students: Students submit the Application forms to their Home Universities Home Universities select the students and nominate the applicants to UMAP IS
28—29 July	26-30 September	Placement period UMAP IS evaluate the application forms and proceed placement
1 August	1 October	Placement results will be announced on the UMAP Website.

<sup>\*</sup> As for the Second cycle, UMAP IS will sort out universities which still have spaces to receive students after the first cycle.

# List of Participants 2016-1 UMAP Program A

	112 119	Student's name ( <u>Surname</u> Given name)	Home Institution	Country	Host University	Country	Dura tion
1	Ms	Phuangphan Pornkamol	Mahasarakham University	Thailand	Tamkang University	Taiwan	2
2	Ms	Ouncharoen Dhanuda	Mahasarakham University	Thailand	Ming Chuan University	Taiwan	2
3	Ms	Santana Campoy Teresa María	Instituto Tecnológico de Sonora	Mexico	National Chengchi University	Taiwan	1
4	Ms	<u>Lopez</u> Elba	Instituto Tecnológico de Sonora	Mexico	Toyo University	Japan	1
5	Ms	KODAMA Ayumi	Aichi Prefectural University	Japan	Taylor's University	Malaysia	1 or 2
6	Mr <u>KAGABU</u> Ryosuke		Aichi Prefectural University	Japan	National Chung Cheng University	Taiwan	1
7	Ms	<u>LAI</u> HUI-HSIN	Southern Taiwan University of Science and Technology	Taiwan	Hiroshima University	Japan	2
8	8 Ms <u>CHANG</u> CHIEN YU		Southern Taiwan University of Science and Technology	Taiwan	Aichi Prefectural University	Japan	1
9	Ms	<u>Lu</u> Chun-Fang	Shih Chien University	Taiwan	Hiroshima University	Japan	1
10	SHIH-YA I		National Chung Hsing University	Taiwan	Konkuk University	Republic of Korea	2
11	Yu-Hsiang University of		University of Pharmacy and	Taiwan	St Theresa International College	Thailand	1
12	Mr	<u>Hyunswu</u> Jeong 鄭鉉樹	Hongik University	Republic of Korea	Ming Chuan University	Taiwan	1
13 Ms <u>Kuo</u> Wen-Tso		Kuo Wen-Tso	National Yunlin University of Science and Technology	Taiwan	University of Ryukyus	Japan	1

14	Ms	Huang Ru-Hsin	National Yunlin University of Science and Technology	Taiwan	Nigata University	Japan	2
15	Ms	Guerrero Estrada Itzel Arianna	Universidad Autónoma de Baja California	Mexico	Hiroshima university	Japan	2
16	Ms	<u>Cueto</u> Dueñas Diana Laura	Universidad Autónoma de Baja California	Mexico	Hiroshima university	Japan	2

# Participating Universities (Program A & B) 2016 - 1

Country	No	Universities
Fiji	1	The University of the South Pacific
	1	Aichi Prefectural University
	2	Hiroshima University
Japan	3	University of the Ryukyus
	4	Toyo University
	5	Niigata University
	1	Hallym University
	2	Hanyang University
	3	Hongik University
Korea	4	Konkuk University
	5	KOREATECH
	6	Sangmyung University
	7	Far East University
Malaysia	1	Taylor's University
	1	Instituto Tecnologico de Sonora
	2	Universidad Autónoma de Baja California
Mexico	3	Universidad Autonoma de Ciudad Juarez
	4	University of Colima
	5	Universidad Autónoma de Sinaloa
	1	Ifugao State University
	2	Filamer Christian University
Philippines	3	Mapua Institute of Technology
	4	Mindanao University of Science and Technology
	5	University of Mindanao
	1	Chiang Mai University(Biomedical Engineering)
	2	Chiang Mai University(Mechanical Engineerin)
	3	Chulalongkorn University
	4	Kasetsart University
	5	Khon Kaen University
Thailand	6	King Mongkut's University of Techonology Thonburi
	7	Loei Rajabhat University
	8	Mae Fah Luang University
	9	Mahasarakham University
	10	Payap University

	12	St Theresa International College				
	13 Chiang Mai University Information Systems & Network Engineering					
	1	I-Shou University				
	2	Kun Shan University				
	3	Ming Chuan University				
	4	National Chung Cheng University				
	5	National Chung Hsing University				
Taiwan	6	National Yunlin University of Science and Technology				
	7	Shih Chien University				
	8	Southern University of Science and Technology				
	9	Tamkang University				
	10	National Chengchi University				
	11	Fu Jen Catholic University				
Total		48				

# 2016 Schedule for Program C (Super Short Term Program)

30 January ~ 31 March	UMAP IS collects Program C Information Forms from member schools.
8 April	UMAP IS publicizes all 2016 Program C courses on the UMAP Website.
Mid May ~ 10 June	Promoting Program C and collecting students application forms.
July ~ February	Programs are implemented.

# 2016 Participating Universities of UMAP Program C

Country	N o.	Name of Universitiy	Name of Program	No.of Programs offered by University	No.of Programs per country
Japan	1	Niigata University	Lessons from Contemporary Japan	1	2
	2	Toyo University	Toyo Summer Program 2016	1	***************************************
Korea	1	Chung-Ang University	International Summer Program_4weeks for session 1 International Summer	2	8
			Program_3weeks for session 2		no anticono de la constanta de
	2	Konkuk University	International Summer Program Konkuk International Winter Program	2	***************************************
	3	KOREATECH	KOREATECH Summer School KOREATECH Winter School	2	· · · · · · · · · · · · · · · · · · ·
	4	Hallym University	Korean Language & Culture Course	1	
	5	Hanyang University	Hanyang International Summer School	1	in diskamment diskamme
Malaysia	1	The National University of Malaysia	UKM-Global Student Mobility Partnerships	1	22
	2	Taylors University	Arts And Culture Of Malaysian Cuisine	21	***************************************
	sinas estados torras formales actuares to		Business And Entrepreneurship Ethnographic Exploration of The Food And Visual Arts		**************************************
	A CALANTINA DE RECORDINA DE PRESENTA DE PR		Service Learning And Social Entrepreneurship		
			(Malaysia and Thailand)		
			E-learning In Teaching	_	
	111111111111111111111111111111111111111		English Language And Malaysian Culture	***************************************	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
			Festivals In Southeast Asia		
			Food and Architecture	1	<u></u>

			Fundamentals of Hotel And	Y	l l
			Restaruant Techniques		
			Malaysian Legal System		
			Malaysian Mass Media Mastery		
			(4M)		
			Malaysia Food Heritage	£	
			Malaysian Tourism Destination		
			Mapping the Malaysian Cities		
			MICE And Tourism Business In		
			Asean		
		7	Project Based Engineering Design : Build Your Own RaceCar		
		William of Account			
			Practises Of Pharmacy In Malaysia		
			Restaurant And Culinary Operations		
			School of Bioscience (SBS)		***************************************
	I		Mobile Apps Development		
			Sustainable Tourism And		
3.6 .	-		Biodiversity		
Mexico	1	University of Colima	Intensive Spanish and Mexican	3	3
			Culture		
			Hospitality internship in		
			Manzanillo, Colima.		
			Spanish Course for Academic		
	ļ		Purpuses		
Philippine	1	Ifugao State University	Ifugao Arts And Culture	2	7
S			Nursing Education		
	2	Filamer Christian	English for Non-Native Speakers	1	
		University			
	3	Lyceum of the	English Proficiency Short Term	1	
		Philippines University	Course		
	4	Mapua Institute of	English Camp	2	***************************************
		Technology	International Summer Camp	A 1000 1000 1000 1000 1000 1000 1000 10	
	5	Tarlac College of	Experiencing Agriculture In The	1	
		Agriculture	Academe: A Farm Tourism		W
	ļ		Encounter		
Taiwan	1	Fu Jen Catholic	Summer Study Tour Program	1	10
		University			
	2	National Chengchi	International Summer School	1	
		University			
	3	National Chung Cheng	International Summer	2	
		University	School_Session A		
			International Summer		
			School_Session B		
10 A M 10	4	National Chung Hsing	2016 International Summer School	1	
		University	Switch Selfoot	•	
	5	Shih Chien University	Mandarin and Culture Exploring	1	
		, , , , , , , , , , , , , , , , , , , ,	Camp	1	
Part of the second	6	Soochow University	Soochow Academic Camp - Learn	1	
		,	Chinese Easily	-	

	7	Southern Taiwan University of Science and Technology	2016 Summer Chinese Language & Taiwanese CultureExperience Camp	1	**************************************
	8	Tunghai University	2016 Summer Language and Culture Program at THU_2 weeks 2016 Summer Language and Culture Program at THU_3 weeks	2	
Thailand	1	Eastern Asia University	Bachelor of Business Administration (English Program) / Bachelor of Science in Public Health	1	6
	2	Khon Kaen University	Mushroom Laboratory Summer courses	2	
	3	King Mongkut's University of Technology Thonburi	Sawasdee Camp	1	gertanniar tetetata attanna at
	4	Loei Rajabhat University	Thai Case Studies: Language and Culture	1	
	5	Payap University	Southeast Asian Studies	1	
Total	28			58	58

### 2016 1st UMAP Board Meeting

Chair: ( UMAP Chair )

Time: 9:15 - 12:00

### Item 1 Report from member Countries / Territories

lte	em 2	Report from 2016 1st UMAP Committee Meetings
	2-1	Committee on Strategic Planning
	2-2	Committee on Promotion and Marketing Strategy
	2-3	Committee on Models & Roles of Member Secretaria
	2-4	Committee on Finance and Audit

Item 3 New proposal for considerations / approval (See pp.55-57)

Committee on USCO & UCTS

2-5

- Item 4 Special event (25th anniversary event scheduled for September 2016)
  (See pp.59-60)
- Item 5 Proposed procedure and schedule for the election of new UMAP Chair (2017 2018)
- Item 6 Next Board Meeting (2016 2nd UMAP Committee & Board Meeting)
- Item 7 Closing Remarks

## 2016 1st UMAP Board Meeting

Chair: ( UMAP Chair ) Time: 9:15 - 12:00

#### New proposal for considerations / approval

#### UMAP International Secretariat (Current issues)

Currently, UMAP has not fully implemented its programs, making use of its functions and characteristics. Some member countries/regions have not been able to satisfactorily participate in its student exchange programs. In addition, the role of UMAP is not yet fully recognized even among Japanese universities. In these circumstances, proposals are offered concerning the future direction of the UMAP International Secretariat (IS), as described below. (Though it is necessary to discuss how to constitute individual committees in the future, the Board Meeting in May 2016 agrees that these committees will continue to exist.)

		T	
Issues to be addressed Increase the number of students participating in UMAP programs. Facilitate international student exchanges in the Asia-Pacific region by expanding the number of member countries/regions and universities.	Strategic Planning	Goals of FY 2016  Encourage non-member countries/regions in the Asia-Pacific region to participate in UMAP.  Establish WGs to increase the number of member countries/regions and universities, inviting key persons.  Discuss quantitative targets for UMAP student exchange programs.	Goals of FY 2016 - 2020  Continue to promote the participation of countries/regions and universities in UMAP.  Formulate action plans.  Formulate long-term quantitative targets for UMAP students exchange programs.
Publicize the characteristics of UMAP programs effectively, and discuss with member universities how to develop student exchange programs in which students can participate more easily.	Promotion & Marketing  USCO & UCTS	<ul> <li>Improve the content of explanatory materials for UMAP programs.</li> <li>Move forward the application for Programs A&amp;B (2016-20) to publicize the Programs for a longer period time.</li> <li>Prepare for rebuilding the USCO online system.</li> <li>Ensure the follow-up of the pilot program (SSTP), which was proposed at the last Board Meeting by the Philippines De La Salle and Taiwan.</li> </ul>	<ul> <li>Rebuild the USCO online system to collectively manage the programs, from application to matching and reporting of the results.</li> <li>Discuss the outcome reports from the universities participating in UMAP, in order to collect data.</li> <li>Set the application period in advance, so that students can easily plan their schedule.</li> </ul>

D	C		
Promote educational exchanges, with a view to not only traditional student exchanges, but also internship, volunteer and fieldwork programs implemented in cooperation with industrial circles.	Strategic Planning	<ul> <li>Launch short-term pilot programs that incorporate internship programs.</li> <li>Analyze the results of the programs to ensure their quality.</li> </ul>	<ul> <li>Encourage universities participating in UMAP to develop their own internship programs.</li> <li>Analyze and announce the learning outcomes.</li> </ul>
Revise the UCTS (UMAP Credit Transfer Scheme) User's Guide to promote awareness of UCTS. Facilitate the provision of information online.	USCO & UCTS	<ul> <li>Have newly-formed WGs approved at the Board Meeting in May, and entrust the WGs to specific individuals.</li> <li>Launch WGs in Tokyo in around June and July</li> <li>Finalize the Guide at the Board Meeting in September and publicize it.</li> </ul>	<ul> <li>Revise the User's Guide as needed.</li> <li>Publish case examples.</li> </ul>
Request the governments of member countries/regions to provide scholarship funds to expand the funds of UMAP, which have been provided by Japan and Taiwan.	Finance & Audit	■ Send a request letter to the government of individual countries/regions.	<ul> <li>Conduct lobby activities to establish a scholarship in individual countries/regions.</li> <li>Create a new grant system to support interaction between countries/regions that do not have a subsidy system.</li> </ul>
UMAP Student Conference	Strategic Planning	Students give presentations at the 25th Anniversary Event on a trial basis.	Hold a Student Conference on a regular basis.
Strengthen cooperation with organizations involved in international education exchanges, such as APAIE, NAFSA, EAIE, and AIEA.	Strategic Planning	■ Discuss at the Board Meeting whether one of the Board Meetings may be held at the APAIE conference. Since a total of four Board Meetings are held during the two-year term as the Chair, discuss whether one of the Board Meetings may be held in the Chair Country, one in the IS country, and the remaining two at the APAIE conference. ■ Hold UMAP-related meetings at the NAFSA conference, the EAIE conference, or similar other conferences.	<ul> <li>Hold one of the Board         Meetings at the APAIE         conference.</li> <li>Hold UMAP-related         sessions or meetings at         other conferences.</li> </ul>

Collect information on student support systems or models that meet the various needs of students, and provide the information to member universities.	Model & Roles	■ Give presentations on good practices at the Board Meeting in May.	Collect and publicize good practices, in order to help develop new UMAP programs.
Promote research on international education exchanges. (Disseminate information on the current results of the Research Net.)	Strategic Planning	<ul> <li>Announce the results of the Research Net on the UMAP website.</li> <li>Determine whether RN should be offered in the future, based on evaluation of the two projects adopted last year. The results of the projects are reported at the Board Meeting in May. On the basis of this, the Board Meeting determines application and screening requirements, and other guidelines.</li> </ul>	<ul> <li>Make it compulsory to report the results at the APAIE conference.</li> <li>Cooperate with associations involved in comparative education and international education, such as CIES. Recommend that presentations on research related to UMAP be given at the conferences of these associations.</li> </ul>

## 2nd UMAP Board Meeting and UMAP 25th Anniversary Event in 2016 (Draft)

#### 1. Main purpose of the 25th Anniversary Event

- Review the efforts and results of UMAP over the past 25 years.
- Share the issues and goals of UMAP in the future.

#### 2. Goals

- Raise the presence of UMAP more than ever both at home and abroad.
- Create the opportunity to call back the countries/universities which left UMAP.
- Discuss new challenges that go beyond traditional student exchanges through analysis of the results of international student exchanges, such as the learning outcomes of students.

#### 3. Outline

Though hosted by UMAP, the event aims to involve as many different institutions and universities as possible, including sponsoring, supporting and cooperating institutions. Several sessions are held intensively in a day, recruiting many participates from home and abroad.

- Ask universities that have agreed with the purpose of the IS for their cooperation and support, and hold the event in collaboration with them.
- Cooperate with JASSO, JAFSA, etc.
- Deal with the impact of studying abroad and the analysis of learning outcomes as themes.
- Cooperate with private enterprises, such as Springer-Nature, Asahi Net, Inc., etc. (Ask for their support in terms of costs and public relations to invite a wide variety of guest speakers.)
- Introduce video messages from students participating in UMAP. (The aim is to hear the opinions of the students participating in UMAP. Exchange views concerning the possibility of setting up a UMAP student meeting as a future issue.)

## 4. Schedule (proposal)

(I - I	Schedule (proposal)					
Sep. 22 (Thu.)	UMAP Board Meeting					
Sep. 23 (Fri.)	Seminar (whole day)					
	1) Look back on 25 years of UMAP (Akira Ninomiya) (Ichire					
	Tanioka〉					
	2) Impact of studying abroad (Shingo Ashizawa)					
	Guest from "Erasmus Impact Study"					
	3) "Issues of international student exchanges and the analysis of					
	learning outcomes"					
	Darla Deardorff (Executive Director of AIEA)					
	4) Presentation by students					
	Messages from students participating in UMAP (video)					
	5) "New trend of international student exchanges in Asia" (Yasuji					
	Hotta					
	Greater Mekong Subregion University Consortium (GMS-UC)					
	Chantavit Sujatanond (SEAMEO RIHED)					
	Susan Elliott (Chairperson of APAIE, Vice President of					
	Melbourne University)					
	Angela Yung-chi Hou (Fu Jen Catholic University)					
Sep. 24 (Sat)	Campus tour, etc. (possibly at the Kawagoe Campus)					

**Appendix** 

Appendix

#### **UMAP Constitution**

# ARTICLE I DEFINITIONS

- 1.1 The name of the organization is University Mobility in Asia and the Pacific (UMAP).
- 1.2 The organization is an association of government and non-government representatives of the higher education sector in Asia and the Pacific. The organization is responsible for enhancing cooperation among higher education institutions (HEIs) in the region and increasing mobility of students and staff through UMAP exchange programs.
- 1.3 The UMAP Exchange Program involves the development and implementation of university student and staff exchanges which are consistent with the UMAP principles listed in Attachment 1.
- 1.4 The governing authority of UMAP is the UMAP Board. The UMAP Board is composed of representatives from each of the Full Members of UMAP (see Article IV)
- 1.5 The UMAP International Secretariat administers UMAP (see Article V).
- 1.6 The UMAP Member Secretariat is the chief point of contact in a member country/territory (see Article VI).
- 1.7 The UMAP organization structure is in Attachment 2.

# ARTICLE II AIM, GOAL AND FUNCTIONS

2.1 The general aim of UMAP is to achieve a better understanding within each of the countries and territories in the Asia Pacific region of the cultural, economic and social systems of the other countries and territories in the region through enhanced cooperation among higher education institutions and increased mobility of university students and staff.

- 2.2 The goal of UMAP is to increase the exchange of university students and staff through cooperation among countries/territories of the Asia Pacific Region.
- 2.3 The objectives of UMAP are:
- (a) To identify and overcome impediments to university mobility.
- (b) To promote bilateral, multilateral and consortium arrangements among universities of member countries/territories.
- (c) To develop and maintain a system for recognition and transfer of credits.
- 2.4 To realize the aim and goals, UMAP will closely collaborate with universities of member countries/territories at their request, in joint projects, programmes and activities on students and staff mobility.

#### **ARTICLE III**

#### **MEMBERSHIP**

- 3.1 UMAP Membership is open to those countries/territories listed in Attachment 3. Others may be added as eligible Member countries/territories by a majority vote of the UMAP Board.
- 3.2 There are two status of Membership: Full Member and Associate Member.
- (a) Full Members are those eligible countries/territories that agree to pay an annual contribution as assigned to them based on the formula set out in Attachment 4.
- (b) Associate Members are any eligible countries/territories that wish to be associated with UMAP.
- 3.3 Full Members are expected to participate in the UMAP Board and UMAP Committee Meetings and are entitled to participate in UMAP Exchange Program.
- 3.4 Associate Members may participate in the UMAP Board Meetings and UMAP Committee Meetings only as observers and cannot participate in UMAP Exchange Program.

- 3.5 Any Full Members of UMAP may withdraw from UMAP by notice addressed to the UMAP International Secretariat.
- 3.6 Representation of each member country/territory is determined by that country/territory but must enable effective representation of the national higher education system.
  Representation may be from the peak body of the universities, consortia of universities, individual universities, government or a combination of these. Individuals are not eligible to be UMAP Members.

# ARTICLE IV THE UMAP BOARD

- 4.1 The UMAP Board is comprised of all Full Members.
- 4.2 The Board shall determine the policies and the main lines of work for the smooth and effective operation of UMAP.
- 4.3 The Board shall select the UMAP International Secretariat Host Country from proposals made by interested Full Members.
- 4.4 The Board shall oversee the UMAP International Secretariat.
- 4.5 The Board shall receive the reports of the UMAP International Secretariat and approve the program and budget of UMAP.
- 4.6 The Board shall review the Constitution biennially and has sole authority to amend the Constitution.
- 4.7 The Board shall set up special committees as appropriate. No special committee may exercise any authority other than that specifically outlined in the establishing resolution.
- 4.8 The Board shall elect a UMAP Chair from Full Members. The elected member shall nominate a chairperson and inform the UMAP International Secretariat.

- (a) The Chairperson shall be responsible for convening and presiding over all meetings of the UMAP Board and the UMAP International Conference.
- (b) The Chairperson shall host the Board Meeting once a year and UMAP International Conference once during the term of chairmanship.
- (c) The costs for hosting UMAP Board Meetings and the UMAP International Conference will be borne by the Full Member country/territory hosting UMAP Chair.
- (d) The term of UMAP Chair shall be for two (2) years.
- 4.9 The Board shall meet at least twice a year, once in the country/territory hosting UMAP Chair and, in principal, once in the country/territory hosting the UMAP International Secretariat. Other meetings of the UMAP Board shall be determined by the Board.
- 4.10 The presence of at least 50 per cent of the Full members is necessary for the Board to do business. Decisions shall be made by a quorum for the transaction of business. Each Full Member shall have one vote. In the event of a failure to achieve consensus on an item at a Board Meeting, a simple majority vote of the Full Members present shall determine the issue.

# ARTICLE V THE INTERNATIONAL SECRETARIAT

- 5.1 The secretariat of the UMAP shall be called "The UMAP International Secretariat" (UMAP IS), hereinafter referred to as the "International Secretariat".
- 5.2 The member country/territory hosting the International Secretariat shall be selected by the Board. The term of hosting the International Secretariat shall be for five (5) years.
- 5.3 The costs of providing the basic infrastructure for the International Secretariat shall be borne by the Full Member country/territory hosting the International Secretariat and shall not be represented in the UMAP budget.

- 5.4 The UMAP International Secretariat shall be responsible for the management and administration of the day to day operations of UMAP and serve as the liaison with Member Secretariats.
- 5.5 The member country/territory hosting the International Secretariat shall appoint a Secretary General to the International Secretariat.
- 5.6 The Secretary-General shall prepare the agenda for the Board. The Secretary-General shall submit programs of work to the Board and corresponding budget estimates together with such recommendations as considered desirable.
- 5.7 The Secretary-General shall participate without the right to vote in all meetings of the Board, and of the Committees of UMAP.
- 5.8 The Secretary-General shall prepare and communicate to the Member Secretariats and to the Board Annual Report of the activities of UMAP. The Board shall determine the period to be covered by these reports.
- 5.9 General Fund and Trust Fund should be managed by the International Secretariat.

# ARTICLE VI UMAP MEMBER SECRETARIATS

- 6.1 Each member country/territory shall set up a Member Secretariat to be the chief point of contact in that member country/territory.
- 6.2 UMAP Member Secretariats shall perform the following functions:
- (a) To be responsible for the promotion and development of the UMAP Exchange Program within that member country/territory.
- (b) To cooperate with the International Secretariat and other Member Secretariat in matters of common interests.
- (c) To coordinate UMAP participating universities within that member country/territory.

#### **ARTICLE VII**

#### BUDGET

- 7.1 The budget shall be prepared in U.S. Dollars and administered by the Board.
- 7.2 The fiscal year of UMAP shall commence January 1 and conclude December 31.
- 7.3 The Board shall approve and give final effect to the budget and to the apportionment of financial responsibility among the member countries/territories of UMAP.
- 7.4 The budget shall be labeled into 3 categories:
- (a) General Fund shall include the annual membership contributions from the Full Members. The scale of contributions shall be based on the formula as in Attachment 4 and payable in US dollars.
  - The General Fund shall be used to support the activities of UMAP according to the approval by the Board.
- (b) Trust Fund shall include the donations from member countries/territories. The donating country may reserve the rights to set up rules and regulations for the expenditure.
- (c) Extra-budgetary Funds shall include the additional contributions from the members or facilities or other resources for UMAP purposes. Acceptance and use of all such contributions or facilities shall be subject to approval by the Board.
- 7.5 Expenditure in any category shall confine to the disbursement guidelines as in Attachment 5 and be subject to approval by the Board.

#### Attachment 1

#### **Principles of the UMAP Exchange Program**

1. UMAP programs operate between individual accredited higher education institutions, or consortiums of institutions, on the basis of mutual acceptance of the appropriateness of national accreditation determinations. All public or private higher education institutions located in countries or territories participating in UMAP, and recognized in the participating home country/territory and administrative region as nationally accredited, or as reputable providers of higher education courses, are eligible to participate in UMAP programs.

#### 2. Definition of UMAP participation

- 2.1 Host and Home universities need to ensure credit recognition prior to exchange. Slight change will be allowed after starting class.
- 2.2 Use of UCTS as conversion scale for credit is necessary in principle.
- 2.3 Selection of courses and universities depends on each university.
- 2.4 Participating universities may include institutions which have a plan to make use of UCTS for their student exchange and have put into practice as a pilot project.

#### 3. The Exchange Agreement

- 3.1 Most agreements negotiated under UMAP will be bilateral between institutions, but agreements between governments or systems or combinations of parties can also be appropriate.
- 3.2 For recognition as a UMAP project an agreement should take proper account of the obligations of home and host institutions.

#### Home Institutions will:

- · Select students and staff to participate
- Approve the study programs, including language courses/training, to be undertaken by participating staff and students
- Recognize work completed overseas for credit towards awards at the home institution
- · Determine the level of financial support to be given to participating students and staff
- Provide appropriate preparatory courses for their students and staff prior to their departure

#### **Host Institutions will:**

Provide the agreed study programs for participating staff and students

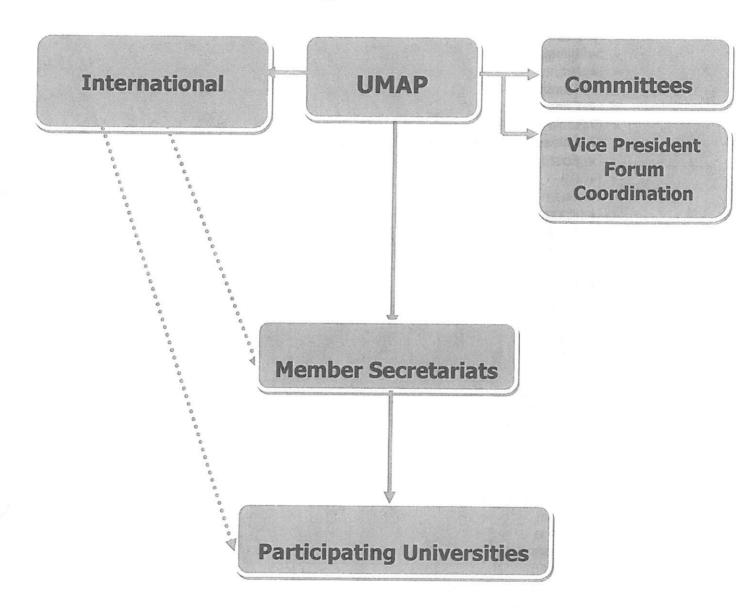
- Provide appropriate counseling and other support services to participants
- · Assist participating students and staff to obtain accommodation at reasonable cost
- Ensure that appropriate health care arrangements are made for participating staff and students
- Take action with the appropriate authorities in the host country to facilitate the issue of visas and compliance with other entry requirements
- Ensure appropriate access by participating students and staff to libraries, laboratories and similar facilities
- Provide any necessary language training

#### 4. Funding Arrangements

- 4.1 Institutions participating in UMAP need to reach agreement on funding arrangements.
- 4.2 Matters to be considered may include:
- Whether students in receipt of scholarships, allowances etc. would be entitled to retain these benefits whilst studying in another country,
- Whether institutions would be able to waive fees for students coming from overseas, on reciprocal terms,
- Whether governments would fund the additional administrative costs which institutions would incur through participation in UMAP, the forms of additional financial support that governments would make available to subsidize the costs of staff and students studying overseas under UMAP, the extent to which private funding may be available support participation in UMAP and whether institutions would be able to access development assistance funds to assist participation in UMAP..

#### Attachment 2

# **UMAP Organization Chart**



#### **Attachment 3**

# COUNTRIES, TERRITORIES AND ADMINISTRATIVE REGIONS ELIGIBLE FOR UMAP MEMBERSHIP

- Australia
- Bangladesh
- Brunei
- Cambodia
- Canada
- Chile
- · China, People's Republic of
- Ecuador
- Fiji
- Guam
- Hong Kong
- India
- Indonesia
- Japan
- Kazakhstan
- · Korea, Republic of
- Laos
- Macao
- Malaysia
- Mexico
- Mongolia
- Myanmar
- New Zealand
- Papua New Guinea
- Peru
- Philippines
- Reunion Island
- Russia
- Samoa
- Singapore
- Taiwan
- Thailand
- Timor-Leste
- USA
- Vietnam

Attachment 4
UMAP Scale of Contribution (US\$)

Country	Contribution Rate (%)	
Cambodia, Laos,		
Mongolia, Papua New Guinea,	1 %	
Re-union Island, Timor-Leste		
Brunei, Ecuador,		
Fiji, Guam,	1.5 %	
Myammar, Samoa	A 11	
Bangladesh, Kazakhstan, Macau,	2 0/	
Peru, Vietnam	2 %	
Chilie, Hong Kong,	2.04	
Indonesia, Malaysia,		
New Zealand, Philippines	3 %	
Singapore, Thailand		
India, Rep. of Korea,	4.07	
Mexico, Russia, Taiwan	4 %	
Australia, Canada,	6.04	
People's Rep. of China	6 %	
Japan,	8 %	
USA		

The above scale uses 80% of GDP and 20% of GDP per capita to arrive at a multiple for each member. The resulting list is then grouped into cohorts to arrive at an estimate of the percentage of the total UMAP General Fund which will be borne by each member. As economic information is always changing, the scale will periodically be reviewed by the Board to see if adjustments are merited.

#### **Attachment 5**

#### **Disbursement Guidelines of UMAP Funds**

Grants and incomes received are classified into different funds which are;

#### (a) General Fund

This fund comprises of membership fees received from members and interest income from deposit at bank.

#### (b) Trust Fund

This fund is from Japan's UMAP Student Support Trust Fund Account and UMAP Scholarship Program Fund Account.

### (c) Extra-Budgetary Funds

Members and others may make additional contributions, or provide facilities or other resources "in kind", for UMAP purposes.

The natures of the funds to which these grants and incomes pertain are as follows:

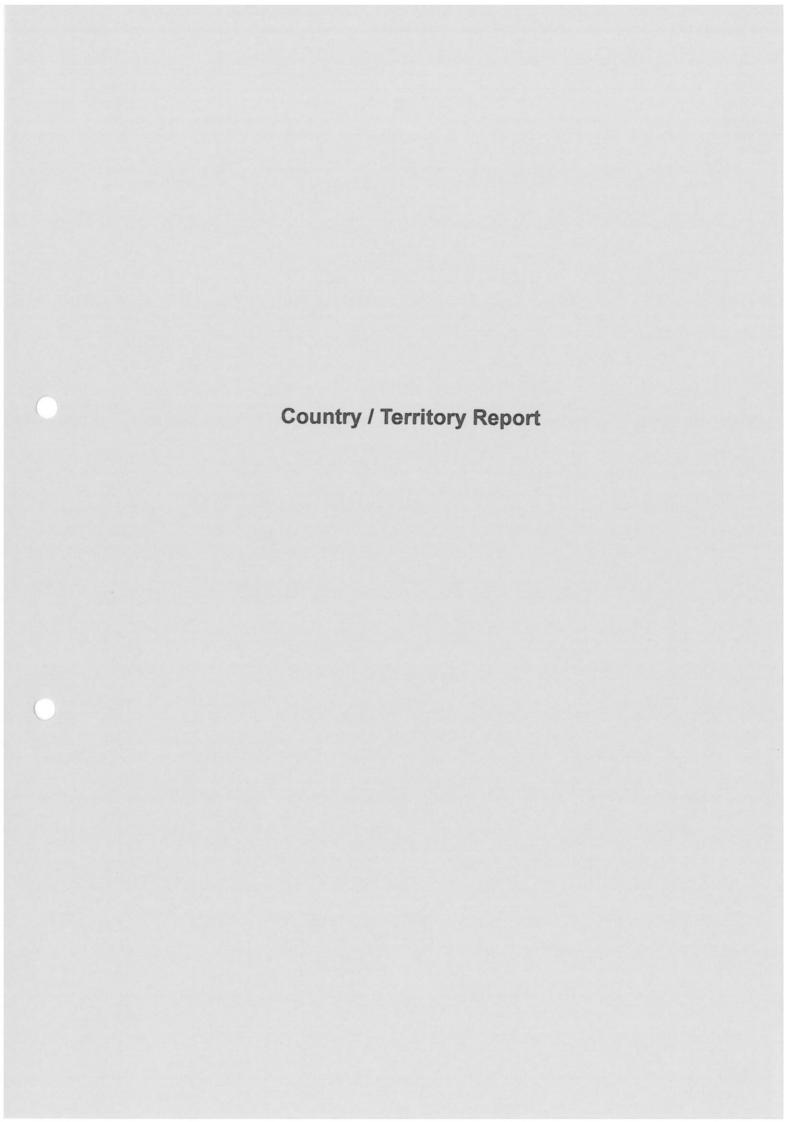
- (a) General Fund shall be used in the organization's core operation which are expenditures according to annual budget approved by the Board, and administrative expenses of IS for items approved by Finance and Audit Committee (excluding personal and infrastructure).
- (b) Trust Fund shall be used for special programs/projects to encourage student mobility upon approval by the Board.
- (c) Extra-Budgetary Funds shall be used upon approval by the Board.

# Attendees of UMAP 2016 1st Committee and Board Meeting

	Name	Institute / University	Position	Country / Territory
1	Dr. Ichiro Tanioka	Osaka University of Commerce	President / Vice Chairperson, UMAP Japan National Committee / Board Member (representative of National Secretariat)	Japan
2	Dr. Sugata Takahashi	Niigata University	President	Japan
3	Mr. Yuichi Inoue	Ministry of Education, Culture, Sports, Science and Technology - Japan (MEXT)	Director, Student Support and Exchange Division, Higher Education Bureau	Japan
4	Prof. Hideki Yonekawa	Japan Student Services Organization	Vice President	Japan
5	Ms. Michiko Suzuki	Japan Student Services Organization	Executive Director, Student Exchange Department	Japan
6	Mr. Masaki Uemura	The Japan Association of National Universities	Deputy Director, Planning Department	Japan
7	Ms. Michiko Naruta	Ministry of Education, Culture, Sports, Science and Technology - Japan (MEXT)	Administrative Officer, Student Support and Exchange Division, Higher Education Bureau	Japan
8	Mr. Kenji Kakuta	Niigata University	Director, International Relations Strategy Director, International Student Exchange	Japan
9	Mr. Tatsuro Tanioka	Osaka University of Commerce	Vice President, Administration & International Outreach	Japan
10	Ms.Reiko Tanioka	Osaka University of Commerce	Trustee	Japan
11	Dr. Noor Azlan Ghazali	Universiti Kebangsaan Malaysia	Vice Chancellor	Malaysia
12	Dr. Imran Ho Abdullah	Universiti Kebangsaan Malaysia	Deputy Vice Chancellor	Malaysia

	Name	Institute / University	Position	Country / Territory
13	Dr. Yazrina Yahya	Universiti Kebangsaan Malaysia	Director, International Relations Centre	Malaysia
14	Dr. Abdul Latiff Ahmad	Universiti Kebangsaan Malaysia	Deputy Director, International Relations Centre	Malaysia
15	Mdm. Rosnani Boyak	Universiti Kebangsaan Malaysia	Senior Executive, International Relations Centre	Malaysia
16	Mr. Nur Haiqal Rawlins Una Abdullah	Universiti Kebangsaan Malaysia	Senior Executive, International Relations Centre	Malaysia
17	Mr. Harfiz Rasul Mohamed	Universiti Kebangsaan Malaysia	Senior Executive, International Relations Centre	Malaysia
18	Mr. Ong Chang Ee	Universiti Kebangsaan Malaysia	Senior Executive, International Relations Centre	Malaysia
19	Ms. Angela Pok	Taylor's University	Vice President, Student Experience / Board Member (representative of National Secretariat)	Malaysia
20	Ms. Jayvien Suet Yan Lau	Taylor's University	Head, Global Mobility	Malaysia
21	Ms. Lai Yee Choo	Taylor's University	Manager, Global Mobility	Malaysia
22	Ms. Joy Christine Bacwaden	Commission on Higher Education	Chief Education Program Specialist / Board Member (representative of National Secretariat)	Philippines
23	Ms. Elma Paz	Commission on Higher Education	Education Program Specialist / Board Member (representative of National Secretariat)	Philippines
24	Mr. Raul Dominic Badilla	De La Salle University	Head, Center for Global Engagement	Philippines
25	Dr. Chrstine Ferrer	Tarlac College of Agriculture	Director for External Linkage and International Affairs / UMAP Member Institution	Philippines
26	Ms. Soyeun Kim	Hanyang University	Associate Manager, Office of International Affairs / Board Member (representative of National Secretariat)	Republic of Korea
27	Mrs. Jaimie Sung	KOREATECH (Korea University of Technology and Education)	Dean of External Cooperation	Republic of Korea

	Name	Institute / University	Position	Country / Territory
28	Prof. Yung-Chi Hou	Fu Jen Catholic University / UMAP NS	Dean of International Education / Board Member (representative of National Secretariat)	Taiwan
29	Mr. Akanit Kingsak	Office of the Higher Education Commission	Educational Officer / Board Member (representative of National Secretariat)	Thailand
30	Dr. Kriengkrai Boonlert-U-Thai	Chulalongkorn University	Assistant to the President for International Affairs	Thailand
31	Dr. Manupat Lohitnavy	Naresuan University	Vice President for International Affairs	Thailand
32	Mrs. Sudaporn Imcharoen	Office of the Higher Education Commission	Educator	Thailand
33	Dr. Makio Takemura	Toyo University/ UMAP International Secretariat	President / Secretary General	Japan
34	Prof. Shingo Ashizawa	Toyo University / UMAP International Secretariat	Professor, Department of Regional Development Studies / Deputy Secretary General	Japan
35	Mr. Kiyotaka Takahashi	Toyo University / UMAP International Secretariat	Director, International Affairs Office	Japan
36	Mr. Isamu Maruyama	Toyo University/ UMAP International Secretariat	Director for Education and Exchange, International Affairs Office / Executive Director	Japan
37	Ms. Naoko Kimoto	Toyo University / UMAP International Secretariat	International Affairs Office	Japan



## I. Current Status

Please refer to the attachment.

## II. Academic Calendar

First semester:

(April) – (September)

Second semester:

(October) - (March)

## III. Staff & Student Mobility Data

## (a) UMAP Exchange Program

(As of April 2016)

(, , ,				
Year	No. of students	No. of staff	Total	
2012	25	0	25	
2013	20	0	20	
2014	22	0	22	
2015	35	0	35	
Total	102	0	102	

## (b) Other Programs

"MEXT - JASSO Student Exchange Support Program"

(As of May 2015)

Outbound students		Inbound students		
Year	No. of students	Year	No. of students	
2012	2,488	2012	1,504	
2013	9,592	2013	5,448	
2014	16,741	2014	7,727	

## "MEXT – JASSO TOBITATE! Young Ambassador Program"

(As of March 2016)

			(A3 0) March 2010)				
	Outbound students						
Year	Batch	No. of students	Total				
2014	1 <sup>st</sup> batch	323	323				
2015	2 <sup>nd</sup> batch	256					
	3 <sup>rd</sup> batch	404	660				
2016	4 <sup>th</sup> batch	437	437				

## IV. International Students Data

## International students in higher education institutions

(As of May 1)

Fiscal year	No. of students	No. of countries represented	Most students come from
2012	137,756	177	<ol> <li>China</li> <li>Republic of Korea</li> <li>Taiwan</li> </ol>
2013	135,519	181	<ol> <li>China</li> <li>Republic of Korea</li> <li>Vietnam</li> </ol>
2014	139,185	177	<ol> <li>China</li> <li>Republic of Korea</li> <li>Vietnam</li> </ol>
2015	152,062	178	<ol> <li>China</li> <li>Vietnam</li> <li>Republic of Korea</li> </ol>

## V. Participation in UMAP

## (a) UMAP Student Connection Online (USCO)

		Progra	Program A&B		Program C (SSTP)	
No.	University	2/2015	1/2016	1/2015	1/2016	
1	Aichi Prefectural University		V			
2	Akita International University	V				
3	Hiroshima University		V			
4	Niigata University	V	V	V	~	
5	University of Fukui	V				
6	University of Ryukyus	V	V			
7	Toyo University	V	V		~	

## (b) UMAP Research NET

Assistant Prof. Ana Sueyoshi of Utsunomiya University, Japan has participated in one of the 2014 URN projects as a co-principle investigator.

Title of research project: Graduate Job Markets, Higher Education Policy and Employment in Japan, Malaysia and Mexico.

Principle investigator: Dr. Jose Ernesto Rangel Delgado of University of Colima, Mexico.

## VI. Other

As the International Secretariat host country, UMAP Japan National Committee (Chair: Dr. Kyosuke Nagata, President of the University of Tsukuba) has established International Secretariat Steering Committee and appointed following members to support International Secretariat at Toyo University.

Members of International Secretariat Steering Committee

Dr. Sugata Takahashi (Chair), President of Niigata University

Dr. Norihiko Suzuki, President of Akita International University

Dr. Ichiro Tanioka, President of Osaka University of Commerce

Mr. Yuichi Inoue, Director of Student Support and Exchange Division, Higher Education Bureau, MEXT

Prof. Hideki Yonekawa, Vice President of JASSO

Currently, 99 universities are registered as UMAP participating university.

# Basic Overseas Study Pulicy

## <Meaning/Objectives>

## Overseas study by Japanese students

O To expand opportunities for overseas study and to contribute to an increase in Japan's global presence and influence in economics, diplomacy, energy and many other areas by developing truly globalized human capital. This is so that young people of today, who will be responsible for what becomes of Japan tomorrow, can survive competition on the international stage and succeed out in the world in terms of academic research, culture and international contribution.

## Admitting foreign students to Japan

- Japan's academic works and culture throughout the world, work toward exchange with other countries, and advance mutual understanding and friendship. This would be accomplished O To encourage internationalization of Japanese universities, increase Japan's educational and research potential, play an important role in education and research such as spreading while also contributing greatly to the human capital development and promotion of science, technology and academia in other countries.
- O Admitting foreign students would mean a great deal diplomatically and therefore in terms of Japan's security through the creation of a personal network between Japan and students who study in Japan then return to their home countries and by them serving as a bridge to strengthen and develop amicable bilateral ties in politics, economics, academia, culture and sports.
  - Olt will contribute to Japan's economic development, including the advance of Japanese companies overseas and trade promotion, based on the building of friendly ties with other countries and the above type of human capital development.

## Student exchange on downward trend in

recent years

# [KPI] Double number of study abroad students by 2020

Japanese studying at overseas ... universities: 60,000 to 120,000 ... high schools: 30,000 to 60,000

Foreigners to be admitted to study in Japan: 140,000 to

## <New Measures>

## Japanese studying overseas

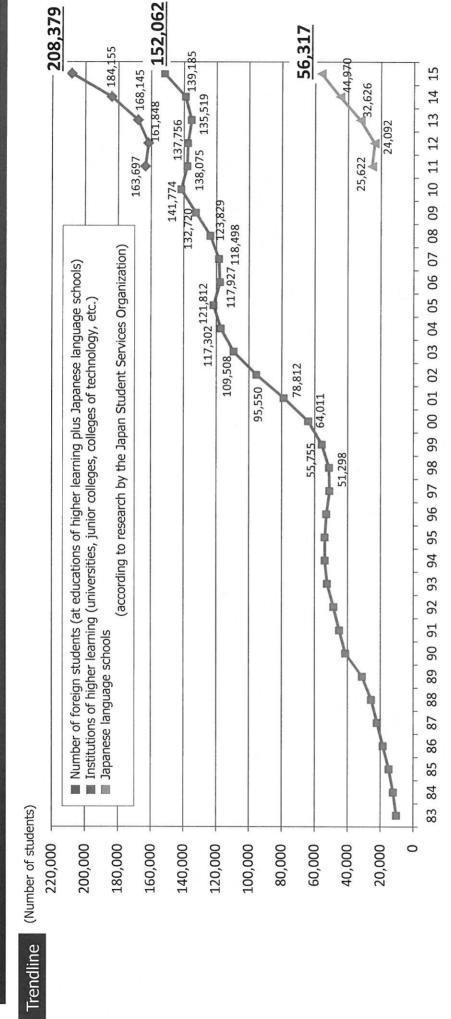
- Build momentum for young people to study abroad through the Tobitate Leap for Tomorrow Study Abroad Initiative
  - Government and private sector to collaborate to create new overseas study support programs

(Beef up national subsidies and create a privately funded Tobitate Leap for Tomorrow Study Abroad Japan Team Program)

## Admitting foreigners to study in Japan

- O Establish priority regions and disciplines for admitting foreign students in order to bring the growth of other countries to and to further develop Japan. Facilitate strategic admission of foreign students from the corresponding priority regions
  - O Recruit more foreign students in their countries through measures such as admitting students without requiring them to visit Japan in advance; reinforcing overseas centers by placing study abroad coordinators
    - O Improve the admissions environment by beefing up scholarships, housing conditions and job hunting support for foreign students

# Foreign Student Admissions



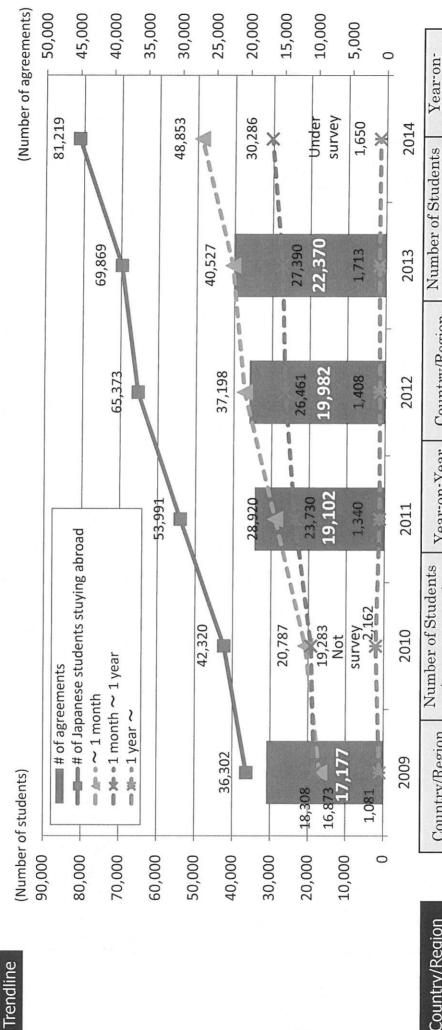
\*\*Revision of the Immigration Control and Refugee Recognition Act (promulgated July 15, 2009) unified the two study visas ryugaku (overseas study) and shugaku (school attendance) as of July 1, 2010.

Country/Region of origin

	l				Ī	
Year-on-Year	276	820	119	271	3,784	24,224
Number of Students (previous year)	3,526 ( 3,250)	2,755 ( 1,935)	2,594 ( 2,475)	2,423 ( 2,152)	21,645 ( 17,861)	208,379 (184,155)
Country/Region	Thailand	Myanmar	Malaysia	America	Other	Total
Year-on-Year	Δ288	12,443	2'805	Δ498	1,083	412
Number of Students (previous year)	94,111 ( 94,399)	38,882 ( 26,439)	16,250 ( 10,448)	15,279 ( 15,777)	7,314 ( 6,231)	3,600 ( 3,188)
Country/Region	China	Vietnam	Nepal	Korea	Taiwan	Indonesia

Source: Jan Student Services Organization (JASSO)

## Japanese University Students Studying Abroad Number or Exchange Agreement and



Source: MEXT, Japan Student Services Organization (JASSO) Number of Students 2,754 (2,249) 19,405 (15,271) 81,219 (69,869) 2,974 (2,080)2,768 (2,408) 2,309(previous year) 2,738 ( Country/Region Thailand German France Other Year-on-Year 1,975 759 884 743 5,211)18,769 (16,794) 6.5197,276 (6,392) 4,0226,864 ( 5,533 ( 4,765 ( Country/Region Australia America Canada Korea China UK

894 360 505

4134 11,350

Country/Region of origin

## **UMAP Country/Territory Report 2015**

Submitted by (MALAYSIA) National Secretariat

Kindly fill out this report and submit it to the UMAP International Secretariat (contact information at the end of this form).

## I. Current Status

Briefly describe the current status and recent trends of higher education in your country/territory.

Malaysia Education Blueprint 2015-2025 (Higher Education)

The Malaysian higher education system has grown from strength to strength over the past few decades. Over the last ten years alone, the system has made significant gains in student enrolment, risen in global recognition on key dimensions such as research publications, patents, and institutional quality, as well as become a top destination for international students. These achievements are a testament to the drive and innovation of the Malaysian academic community, the support of the private sector, as well as the deep investment the Government has made.

Nonetheless, the Ministry of Higher Education recognizes that the system will need to keep evolving to stay abreast with, if not ahead of, global trends. For example, disruptive technologies such as advanced robotics, the Internet of Things, and the automation of knowledge work are expected to dramatically reshape the business and social landscape from what it is today. Preparing Malaysian youth to thrive in this complex and ever-changing future will require an equally fundamental transformation of how the higher education system and higher learning institutions (HLIs) currently operate.

In 2013, the Ministry thus began developing the Malaysia Education Blueprint 2015–2025 (Higher Education) or the MEB (HE). Over the course of two years, the Ministry drew on multiple sources of input, from Malaysian and international education experts, to leaders of Malaysian HLIs and members of the public. The end product is a blueprint that was developed by Malaysians, for Malaysians, and that will equip Malaysia for the final leg of its journey towards becoming a high-income nation.

## The 10 Shifts

To achieve these system and student aspirations, the MEB (HE) outlines 10 Shifts that will spur continued excellence in the higher education system. All 10 Shifts address key performance issues in the system, particularly with regard to quality and efficiency, as well as global trends that are disrupting the higher education landscape.

The first four Shifts focus on outcomes for key stakeholders in the higher education system, including students in academic and TVET pathways, the academic community, as well as all Malaysians participating in lifelong learning. The other six Shifts focus on enablers for the higher education ecosystem, covering critical components such as funding, governance, innovation, internationalisation, online learning, and delivery.



The 10 Shifts

## Global Prominence

Higher education is a major economic driver for Malaysia and the education sector has a high economic multiplier effect. The Ministry aspires to develop Malaysia into an international education hub with a difference, which is valued by students for its competitive advantage in providing value-for-money higher education, which balances quality, affordability, and liveability in Malaysia, with the added value of rich cultural experiences. This includes the continuous expansion of Malaysia's capacity in hosting international students for higher education, with a target of 250,000 international student enrolments by 2025.

Malaysia's higher education system is already a major source of income for the country, given Malaysia's status as a top 10 destination for international students. Increasing competition from other education hubs will, however, require the strengthening of Malaysia's higher education value proposition, capacity, and capabilities, in order to enhance the appeal and competitiveness in the region and beyond. Malaysia needs to raise the nation's higher education brand even further, from an attractive destination known for good value for money and quality of life, to one that is also recognised, referred to, and respected internationally for its academic and research expertise.

Malaysia will be known as an international education hub with a difference, one that provides values-driven and globally relevant education, and is recognised by students for its balance of quality and affordability, good quality of life, and rich cultural experiences. Malaysia will expand enrolment to reach 250,000 international students by 2025, and reach new markets through more innovative programmes and partnerships. Above all, Malaysia will be a globally-connected higher education player that is renowned for its academic and research expertise, particularly in niche areas like Islamic banking and finance, or tropical related science and technology.

To achieve these outcomes, the Ministry will enhance the end-to-end international student experience, increase brand visibility, and strengthen existing and new markets for international students. Key initiatives include:

- Collaborating with other ministries and agencies to improve and streamline immigration procedures and processes to match international best practices, for example, through the introduction of multiple year student visas and the provision of an accelerate "green lane" approach for students from HLIs that have consistently demonstrated high quality standards;
- · Increasing the proportion of postgraduate international students and students from high priority markets such as ASEAN nations, by diversifying and raising the quality of niche programmes; and
- · Strengthening the promotion and marketing of Malaysia's higher education system through targeted measures such as hosting major international education conferences and strengthening MyAlumni.

## Mobility

Malaysia has always been encouraging in promoting mobility programs. Inbound and outbound mobility programs conducted by Higher Learning Institutions are seen as ways to increase the Malaysia Education brand in the world. In 2015, there are 780 mobility programs conducted and hosted by public universities in Malaysia which involves 28 countries all over the world. The ministry hopes to increase the number of countries involved with mobility programs in the future.

Moving forward, the ministry is working closely with relevant agencies and departments to facilitate the process and procedures for international students coming in to the country for mobility programs. The ministry always encourages Higher Learning Institutions to promote their own mobility programs as well as participate in sending students to other institutions for mobility programs. Exposure for local students to go abroad and for international students to come in is important to create a good learning environment for the students.

## II. Academic Calendar

(Please indicate the most common academic calendar in your country/territory.

First semester: Sept – Jan (UKM and all Malaysia Public Universities)

March – July (Taylor's University and all Malaysia Private

Universities)

Second semester: Feb – June (UKM and all Malaysia Public Universities)

Aug – Dec (Taylor's University and all Malaysia Private

Universities)

Third semester (if applicable): (month) – (month)

## III. Staff & Student Mobility Data

Please provide statistics of student and staff (academic and administrative) mobility over the past 4 years.

## (a) UMAP Exchange Program

(As of <u>April</u> 2016)

Year	No. of students	No. of staff	Total
2012	-	18	-
2013	-	-	-
2014	5 (UKM)	·=	5
2015	10 (Taylor's)		10
Total			15

## (b) Other Programs

Please report on participants (if any) in other programs such as AIMS + AUN + Exchange.

(As of April 2016)

Outbound students		Inbo	und students
Year	No. of students	Year	No. of students
2012	71	2012	51
2013	150	2013	202
2014	100 7 (Taylor's)	2014	201 33 (Taylor's)
2015	120 22 (Taylor's)	2015	134 74 (Taylor's)
2016	17	2016	47
Total	487	Total	742

## IV. International Students Data

International students in higher education institutions

Fiscal year	No. of students	No. of countries represented	Most students come from
2012	83538	NA	NA
2013	81424	145	1. China 2. Nigeria 3. Indonesia
2014	107838	144	<ol> <li>Bangladesh</li> <li>China</li> <li>Nigeria</li> </ol>
2015	151979	154	<ol> <li>Bangladesh</li> <li>Nigeria</li> <li>China</li> </ol>

## V. Participation in UMAP

## (a) UMAP Student Connection Online (USCO)

Please list the universities which participated in the USCO 2/2015 and 1/2016 Programs A&B and C.

No.	University	Program A&B	Program C (SSTP)
1	Fu Jen Catholic University		1
2	Lyceum of The Philippine University		1
3	National Cheng Kung University		✓
4	National Yunlin University of Science and Technology		1
5	Shih Chien University		<b>√</b>
6			
7		- M. P 10 PM 1 (1) 1 PM - 10 PM	
8			
9		11 1111	
10			

## (b) UMAP Research NET

Please fill in the column below if applicable.

Year	Principle researcher	Position, organization	Title of research project	Total budget
2012				
2013				
2014				
2015				

## VI. Other

Please feel free to write in the space below whatever information and/or observations you would like to share with other UMAP members.

Kindly fill out and submit this form to:

## **UMAP International Secretariat**

e-mail: umap-is@umap.org Tel: +81-3-3945-7190 Fax: +81-3-3945-7994 (Ms. Kumiko Nemoto / Ms. Naoko Kimoto)