### Higher education and its internationalization in Mexico September 23rd, 2016.





Since current President of Mexico, Enrique Peña Nieto, took office in 2012, his government has addressed important issues such as the **Education Reform**.



The Reform seeks to provide a higher quality education and better access to education to **reduce social inequalities**, and through Higher Education, form **competitive human resources able to play an active role in the global world** and benefit the national development.

# Mexican universities had been very proactive in its internationalization process through different initiatives:

- International Agreements of Academic Exchange and Cooperation/ Double Degree and Hybrid Programs.
- Special programs and scholarships to promote academic mobility.
- Study Programs and Summer Courses in English/ Ex. Spanish Language Courses and Mexican Culture for foreign students.
- Online courses.







# The interest of academic exchange and cooperation with the Asian Pacific region is significantly increasing:

- The region is considered as a **key partner** for commerce, finance, innovation and technological development.
- Mexico has relations with all members of the region and has currently privileged **strategic associations with Japan, China, Korea and India**.
- Equally important, Mexico has been making efforts to increase political and economic exchanges, and cooperation with **Southeast Asia and South Pacific**, and has been participating actively in Transpacific forums such as **APEC**, **FOCALAE** and **PECC**.







## Academic Relations Mexico-Japan





#### One important aspect of the current strategic relation between Mexico and Japan is the academic exchange and cooperation, and joint research:

- Program for Human Resources Mexico-Japan between the National Council of Science and Technology (CONACYT) and the Japan International Cooperation Agency (JICA) since 1971.
- > More than 100 agreements of student and professors exchange between universities.
- Scholarships granted by the Government of Mexico and the Government of Japan.
- Scientific Mobility Program between CONACYT and the Japan Society for Promotion of Science (JSPS) established in 1995.
- MOU for the Cooperation in Science and Technology between CONACYT and the Japan Science and Technology Agency (JST) signed in 2010.



Mexico and Japan share a friendship of more than 400 years. Currently the political, economic, academic and cultural exchange, and international cooperation, between both countries are more dynamic than ever:

- Increasing number of Japanese investments in Mexico, specially in the automotive industry. By this year, the number of investments will reach more than one thousand/ economic, social and cultural impact.
- Japan is an important reference for Mexico for high technology and innovation; key partner for the national development, to face global challenges and to create a knowledge based society towards the future.
- High interest by Mexican youth towards Japanese culture, and specially pop culture (anime).







### Forecasts regarding the Higher Education in Mexico, and academic exchange and cooperation with Japan in a near future:

- The process of internationalization of the Higher Education in Mexico is expected to continue through increasing exchanges between Mexican and foreign students, professors and researchers, and other innovative initiatives.
- It is expected that more Mexican students will be more interested in studying in the region of Asia Pacific, specially in the fields of international business, high technology and innovation.
- Increasing demand of international double degrees and hybrid programs will be expected, specially in the fields of science, technology and innovation, combined with other fields such as finance and business /MBA.
- In the context of the bilateral relation between Mexico and Japan, the increasing demand of specialized engineers with technological and language (Spanish-Japanese-English) knowledge will continue.
- The celebration of a Third Mexico-Japan Rectors Summit in Hiroshima in autumn of 2017 will contribute to strengthen all the tasks mentioned above.



#### **¡MUCHAS GRACIAS!**

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