

Analyzing Big Data in International Student Mobility

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The Power
of International
Education

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The Picture of Global Mobility

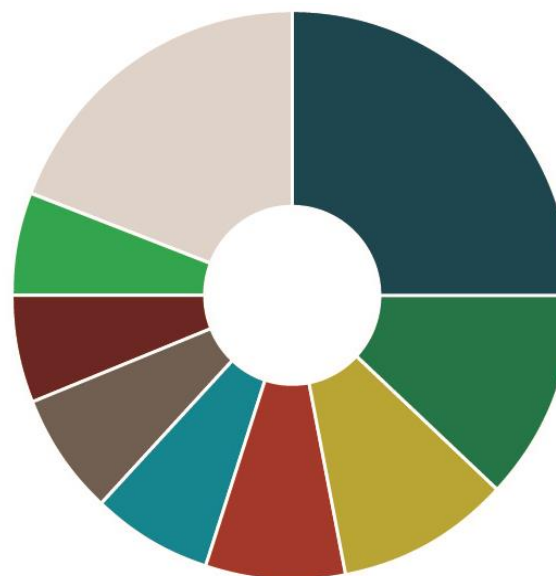
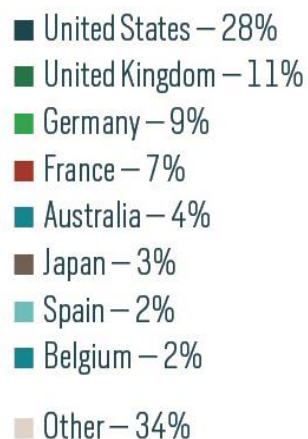


Growth in globally mobile students, 2001-2016



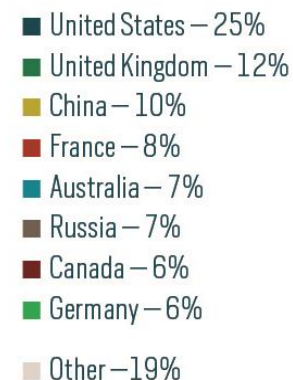
2001

2.1 million students



2016

~4.1 million students



Source: Project Atlas, 2016

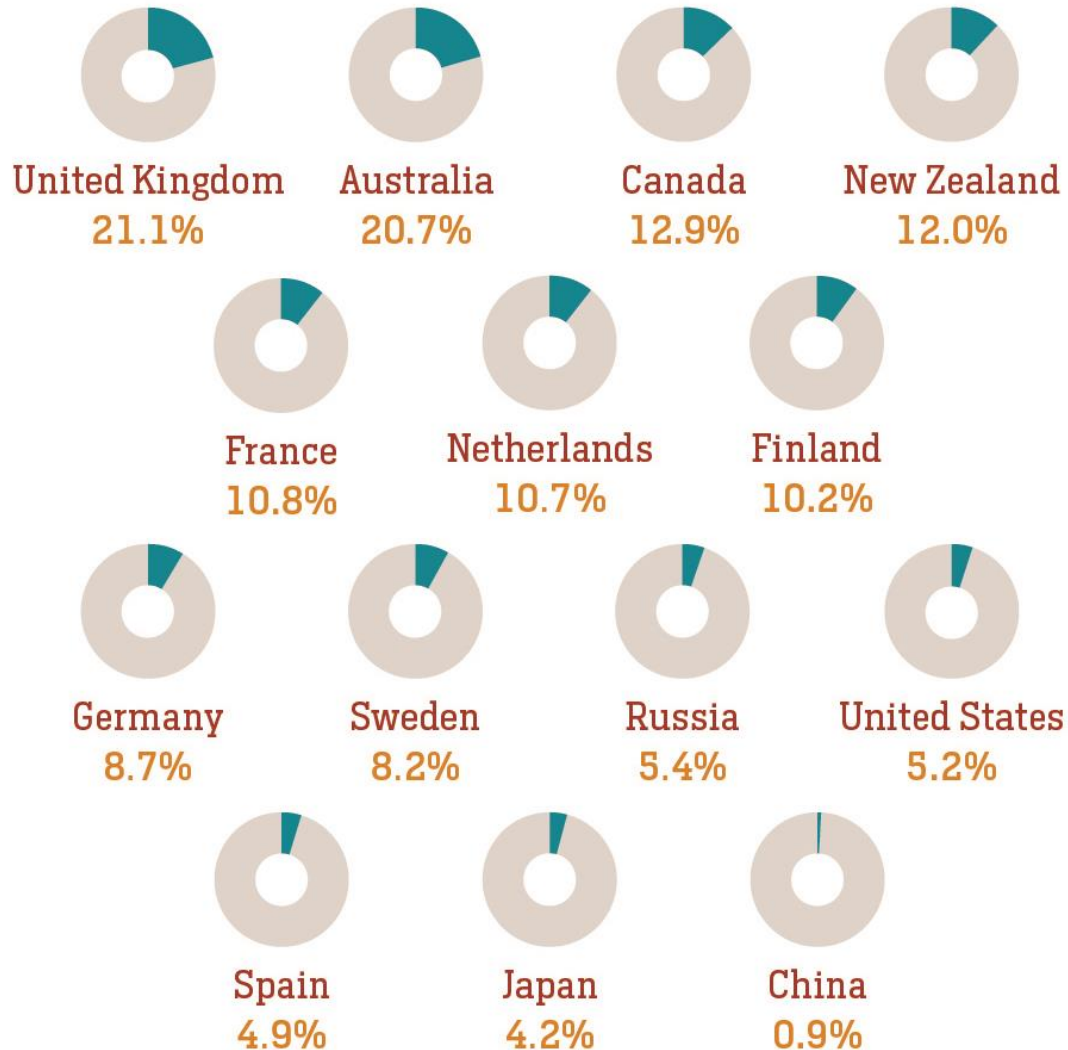


Project Atlas®

International Student Growth

	2015 release	2016 release	% change
United States	974,926	1,043,839	+7.1%
United Kingdom	493,570	496,690	+0.6%
China	377,054	397,635	+5.5%
France	298,902	309,642	+3.6%
Australia	269,752	292,352	+8.4%
Russia	250,251	282,921	+13.1%
Canada	239,665	263,855	+10.1%
Germany	218,848	235,858	+7.8%
Japan	139,185	152,062	+9.3%
Spain	71,533	76,057	+6.3%
Netherlands	70,659	74,894	+6.0%
New Zealand	46,659	50,525	+8.3%
India	39,517	42,420	+7.3%
Sweden	32,602	33,181	+1.8%
Finland	30,191	30,827	+2.1%
The Philippines	6,432	8,202	+27.5%

International Students as a Percentage of Total Higher Education Enrollment



How do we
know what we
know?



opendoors®

CBIE
Canadian Bureau for
International Education



BCEI
Bureau canadien de
l'éducation internationale

BRITISH
COUNCIL



DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service



GPI

dhelo

Assessment of
Higher Education
Learning Outcomes

ACE American
Council on
Education™
Leadership and Advocacy



THE OBSERVATORY
on Borderless Higher Education

zinch

CollegeBoard

Google Analytics

Project Atlas®

GMAC
GRADUATE MANAGEMENT
ADMISSION COUNCIL



United Nations
Educational, Scientific and
Cultural Organization

UNESCO
INSTITUTE
for
STATISTICS

ETS® TOEFL®

The Commonwealth

OECD
BETTER POLICIES FOR BETTER LIVES



THE WORLD BANK
IBRD • IDA | WORLD BANK GROUP



Asia-Pacific
Economic Cooperation



Organization of
American States

E
EURYDICE

eurostat



International
Student Census

Study Abroad
Survey

opendoors®

International
Scholar Survey

Intensive English
Program Survey

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Value-add to the Field



*Harmonizing
indicators*



*Most current
time
reference*



*All mobility
types*



*Private
institutions*



*Disseminating
data online*

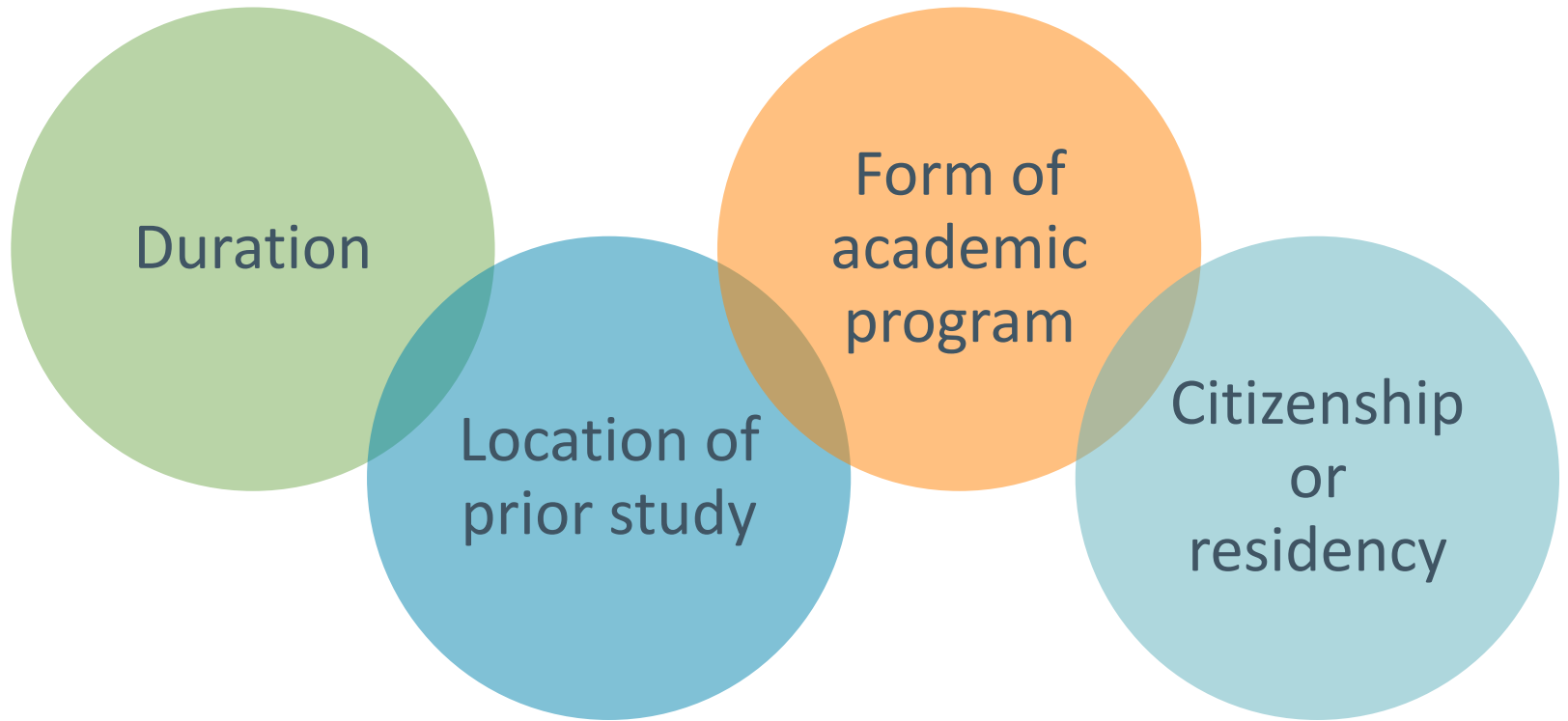


*Research &
capacity-
building*

What we know
and what we
don't know



Defining International Students



Mobility Categories



Degree programs



Short-term exchange



Higher Education



Language training



Vocational training



High school



Internship

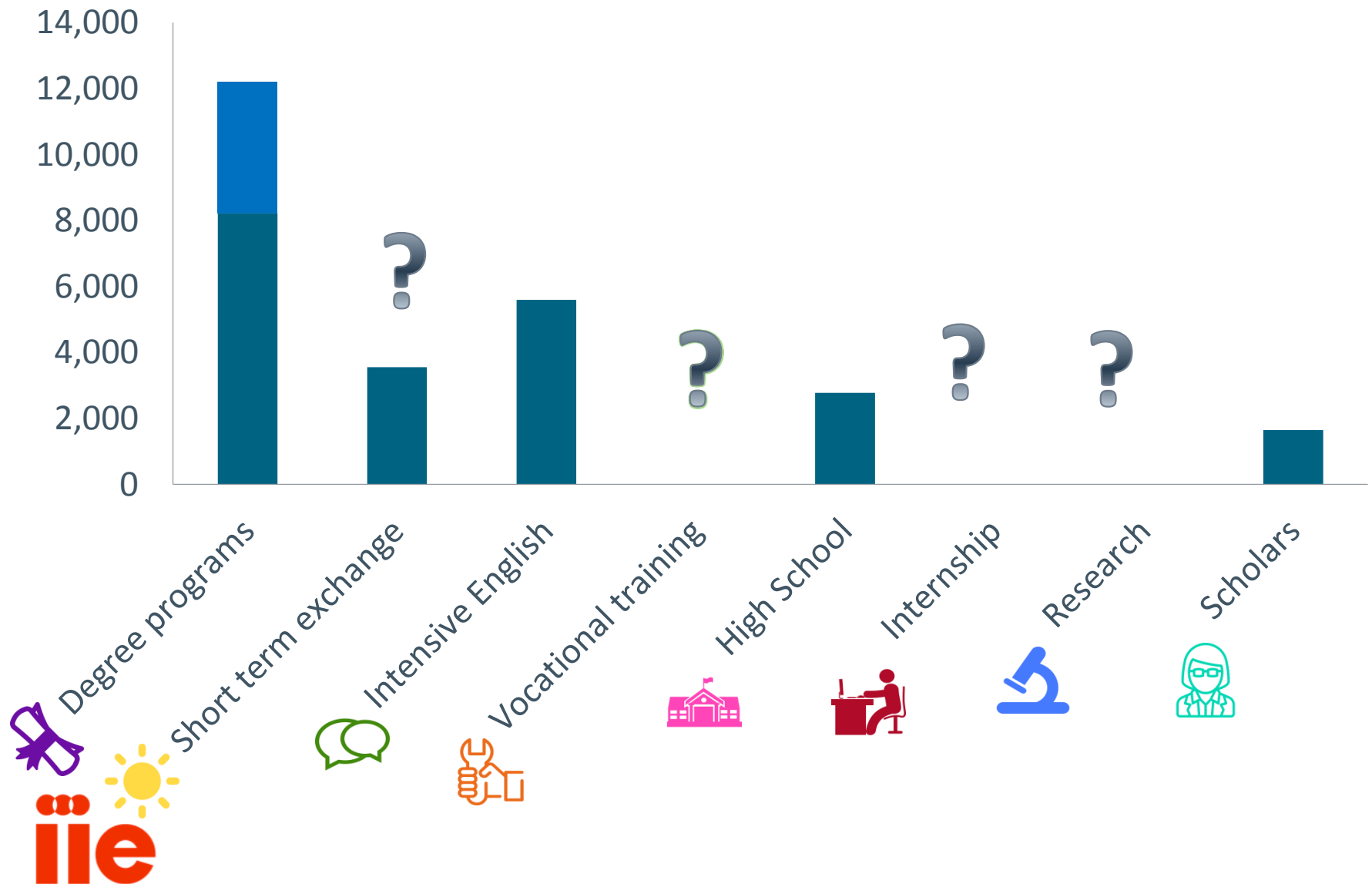


Scholars

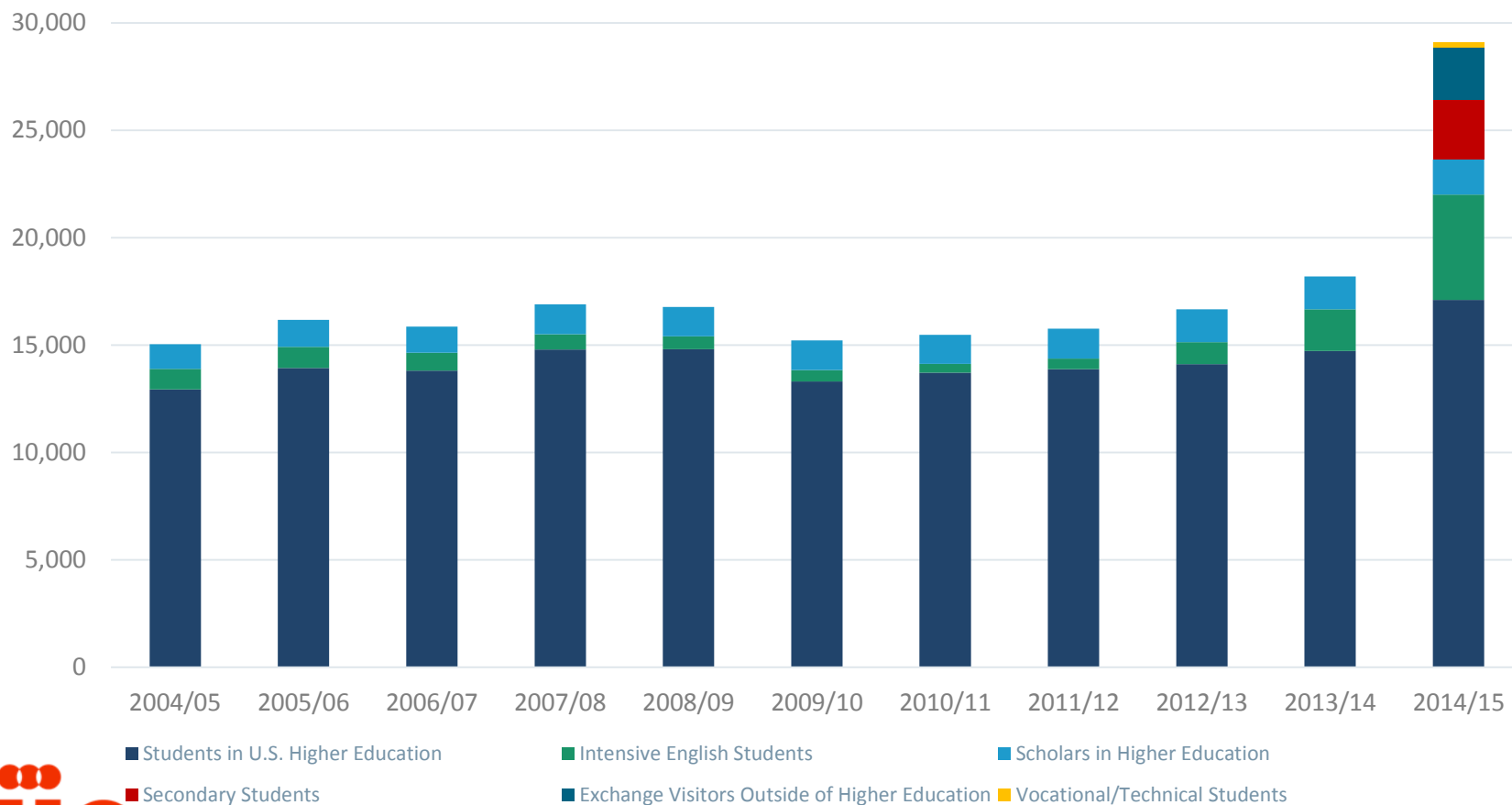


Research


Mexico → U.S.



Mexico Students & Scholars in the U.S., 2004/05-2014/15



Non-Credit Education Abroad (NCEA)



“Any type of educational activity abroad that does not result in academic credit, but is driven by *learning goals.*”

WHAT IS NCEA?



Research or Field Work



Travel Seminar or Study Tour



Volunteering or Service Learning



Internship or Work Abroad

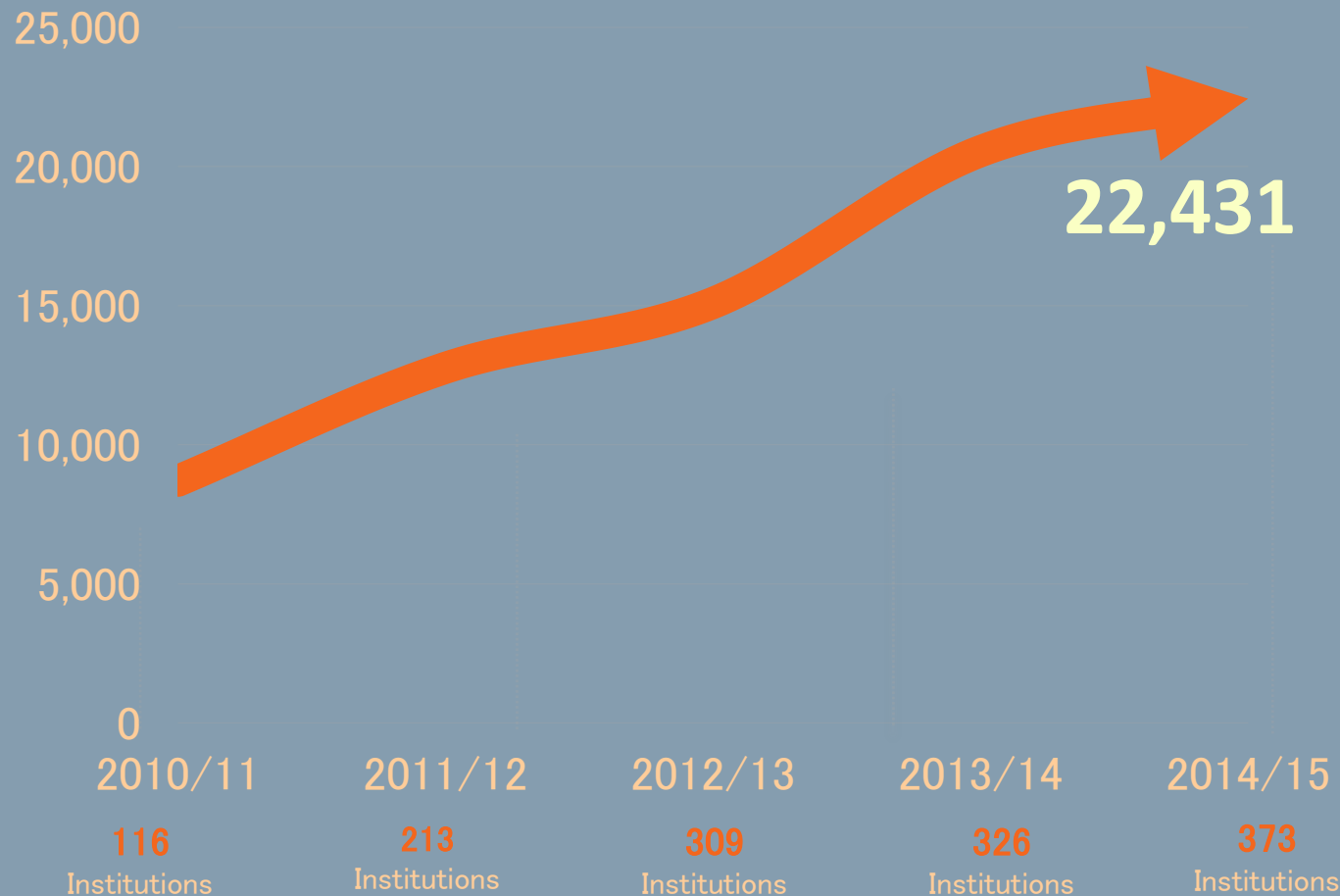


Language Study



Other

Non-Credit Work, Internships, & Volunteering



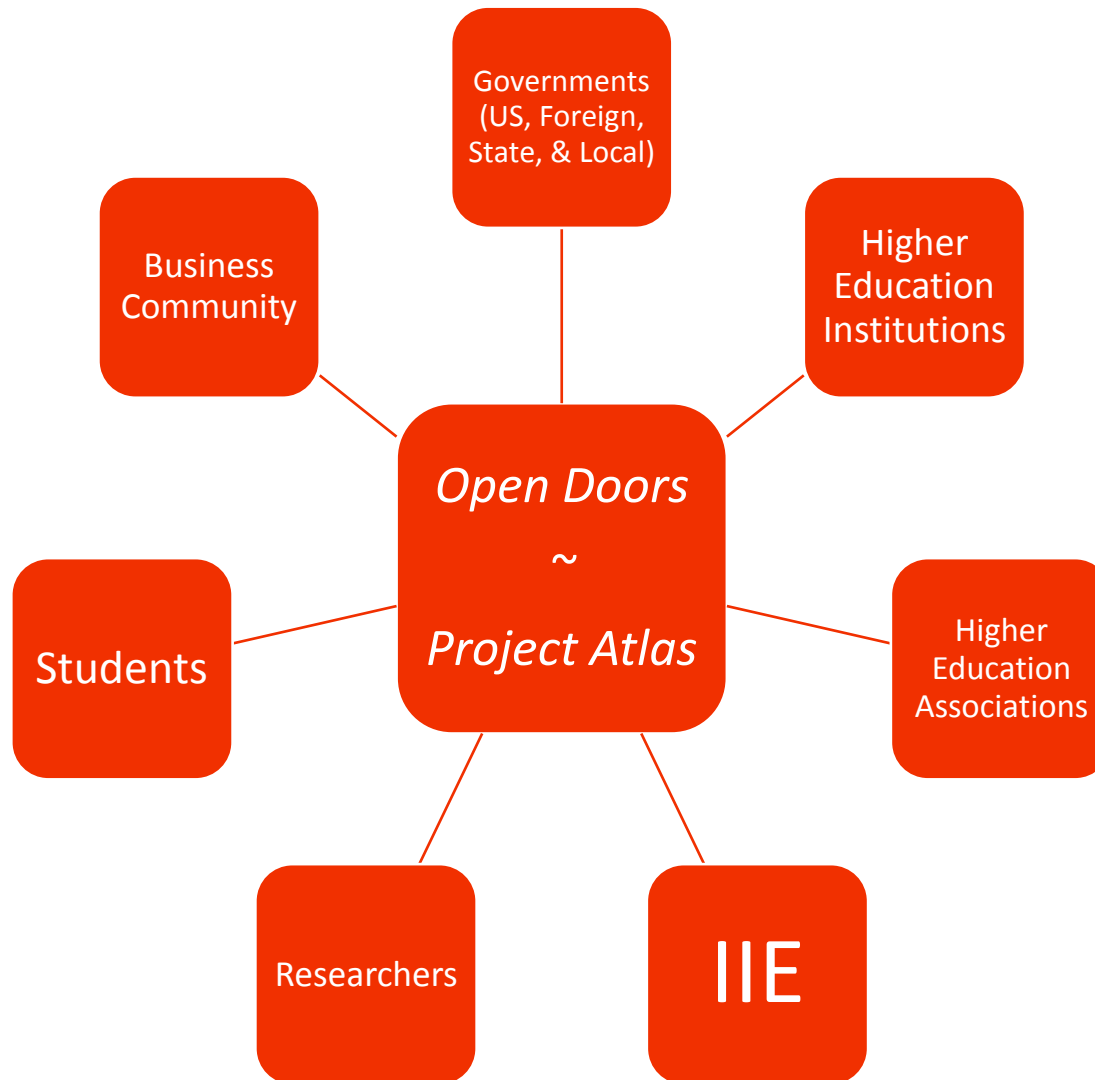
**NON-
CREDIT
WIVA**

2014/15 | *Open Doors®*

How international mobility data are used



Who Uses *Project Atlas* and *Open Doors*?



How Governments Use Mobility Data

Diplomatic initiatives (e.g., EducationUSA advising centers - *U.S.*)

Global Benchmarking

Assessing impact of international students in local communities

Serving development goals of sending countries

How Higher Education Uses Mobility Data

Benchmarking internationalization efforts

Strategic planning for internationalization

Recruitment and enrollment management

Advocating for internationalization on campus
and in the community



How Researchers Use Mobility Data

Policy Research

- Economic impact (IIE, NAFSA & Indiana University)
 - www.nafsa.org/economicvalue
- *Mapping the Nation* (Asia Society)
 - Mappingthenation.net
- Humanities Indicators (American Academy of Arts and Sciences)
 - www.humanitiesindicators.org

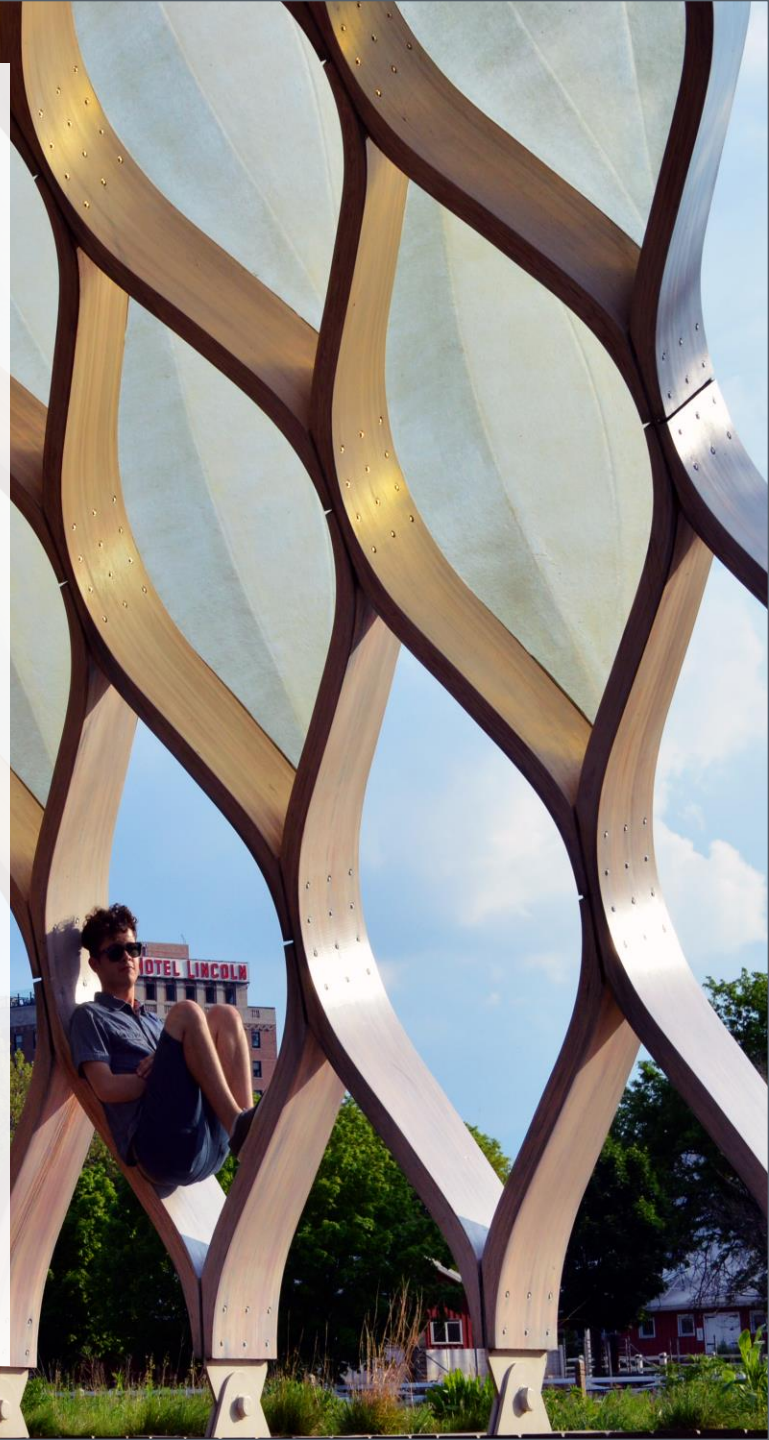
Academic Research

- Determinants of international student flows to the U.S.
- International students and domestic diversity in U.S. higher education
- International student flows into elite and non-elite U.S. higher education
- The effects of system-level characteristics on the internationalization of U.S. higher education



Data and the Future of International Mobility

- ✓ Government scholarships
- ✓ Bilateral & multilateral initiatives
- ✓ Youth mobility
- ✓ Work skills & employment



The race is on to attract international students



By 2019...

Egypt

Quadruple international student enrollment from 53,000 to 200,000

By 2020...

Germany

Attract more than 350,000 students

China

Attract 500,000 – 150,000 full-degree higher education students

India

Boost higher education seats by 14 million to reach 40 million in order to have more placements for international students

By 2025...

Japan

Attract 300,000 students

Canada

Attract more than 450,000 students

Malaysia

Attract 200,000 students

Turkey

Attract 150,000 students each year

Australia

Double in-bound students from 590,000 (2014) to around 1 million in all sectors

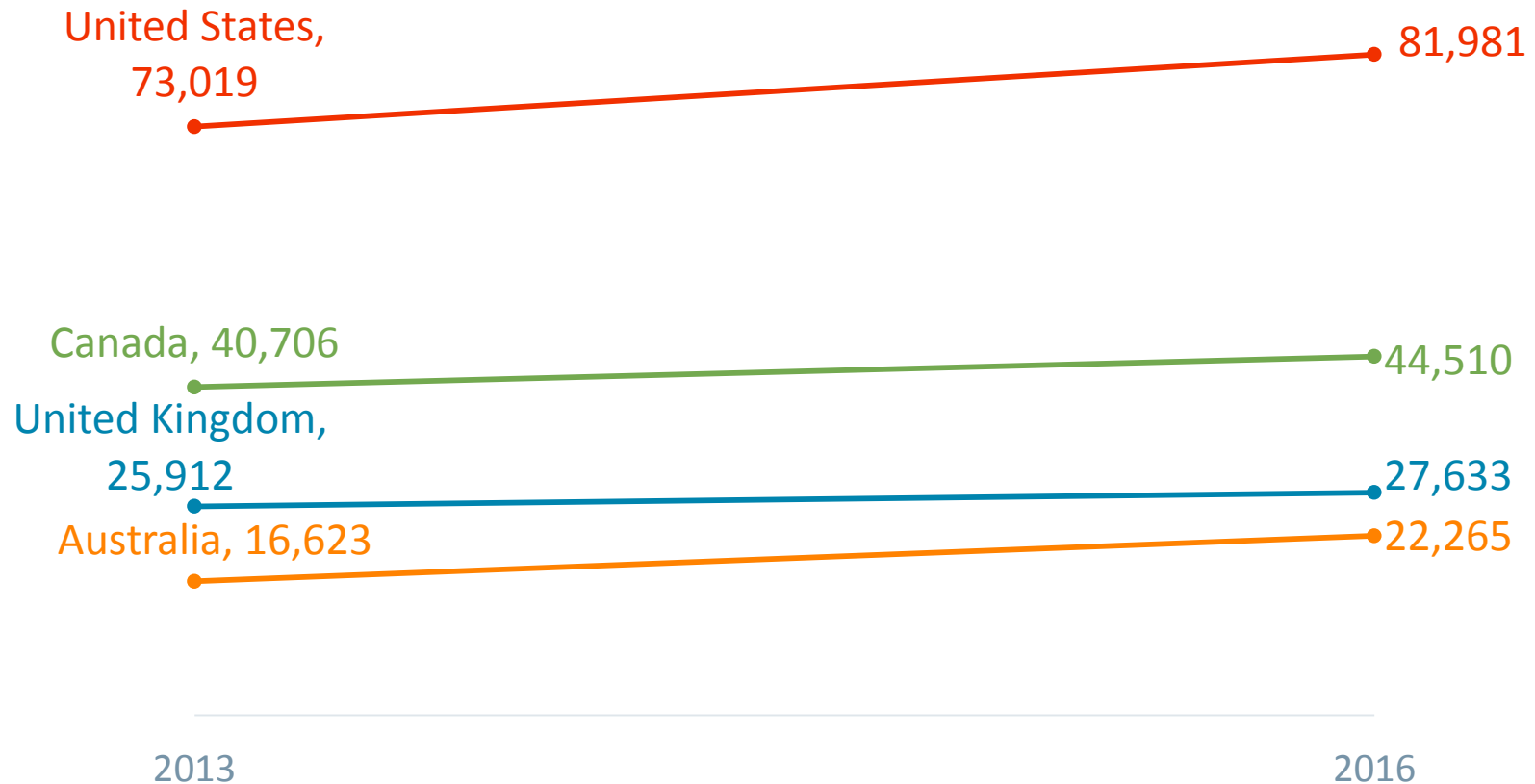
Bilateral and multilateral government initiatives



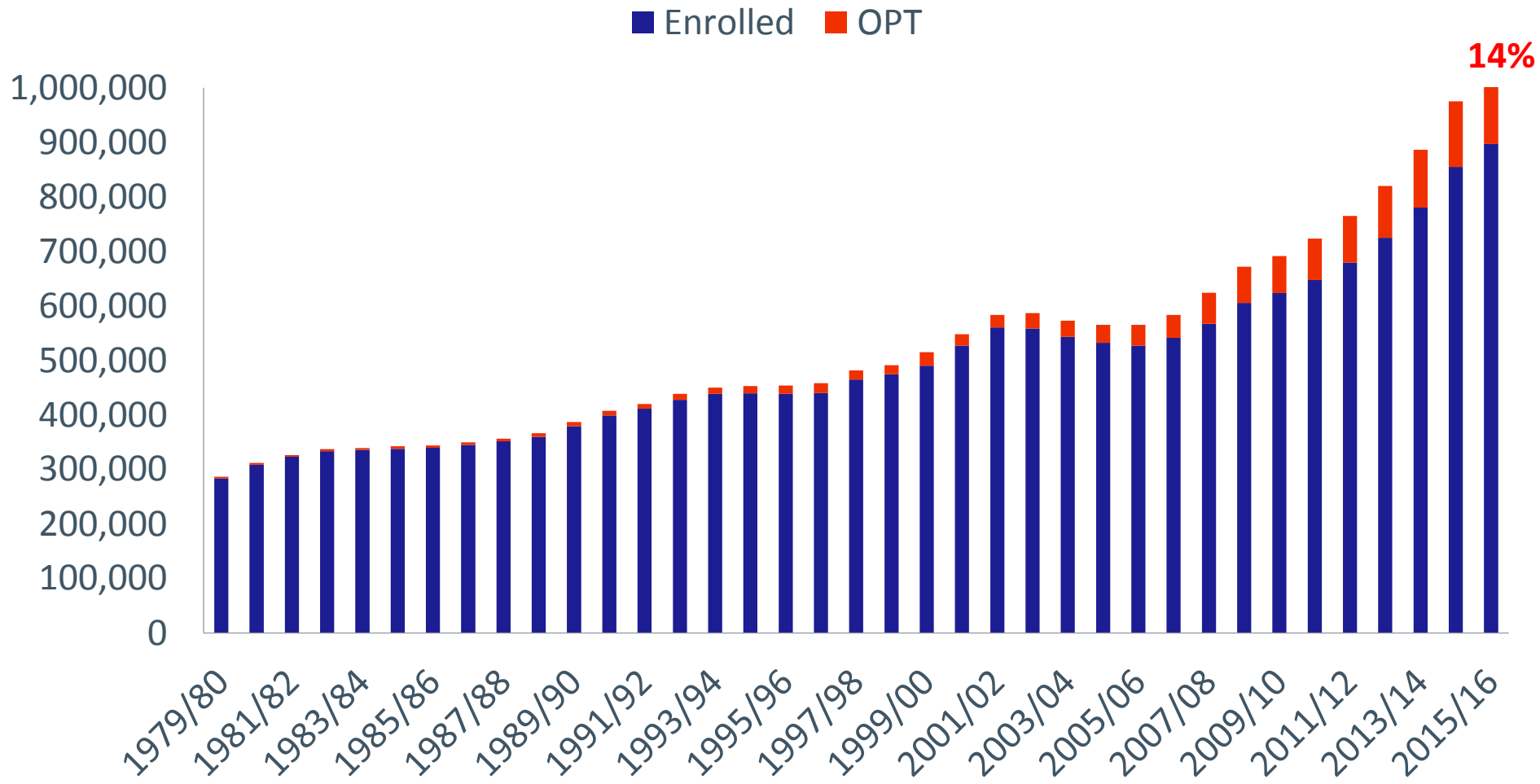
**Asia-Pacific
Economic Cooperation**



International Secondary Students in Anglophone Countries



Optional Practical Training (OPT) is growing in the U.S.





Research and Insights

[Open Doors](#)[Project Atlas](#)[Publications](#)[IFP Alumni Tracking Study](#)[Best Practices Resource](#)[Evaluation and Impact Studies](#)

Since 1919, IIE has pioneered applied research and policy analysis in the field of international student mobility. IIE also provides research and program evaluation services to domestic and international governmental agencies, non-governmental organizations and foundations. IIE's publications are standard reference resources for students and advisers, and IIE's research reports and policy papers serve as a rapid response to the changing landscape of international education.



Open Doors

Open Doors®, supported by a grant from the Bureau of Educational and Cultural Affairs at the U.S. Department of State, is a comprehensive information resource on international students and scholars studying or teaching at higher education institutions in the United States, and U.S. students studying abroad for academic credit

Thank you!

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